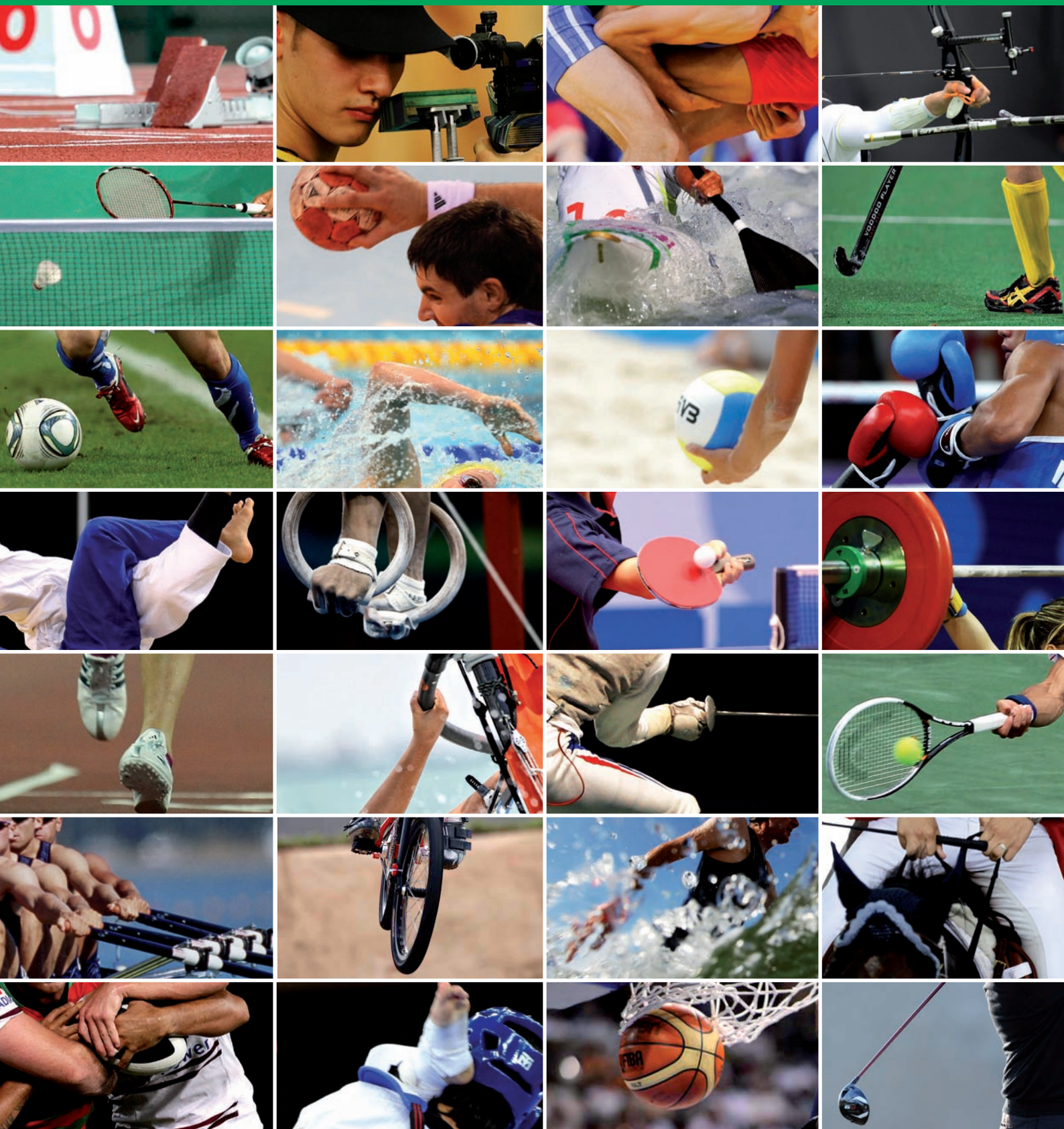




INTERNATIONAL
OLYMPIC
COMMITTEE

2020 CANDIDATURE ACCEPTANCE PROCEDURE

GAMES OF THE XXXII OLYMPIAD





INTERNATIONAL
OLYMPIC
COMMITTEE

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ORIGINAL VERSION: ENGLISH

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I. Related Documents

List
X

Here is a list of all documents linked to the bid process:

Olympic Charter

Host City Contract

Technical Manuals

- Accreditation and Entries at the Olympic Games – Users' Guide
- Technical Manual on Design Standards for Competition Venues
- Technical Manual on Sport
- Technical Manual on Olympic Village
- Technical Manual on Accommodation
- Technical Manual on Transport
- Technical Manual on Media (Broadcasting & Press)
- Technical Manual on Ticketing
- Technical Manual on Brand Protection
- Technical Manual on Marketing Partner Services
- Technical Manual on Protocol and IOC Protocol Guide
- Technical Manual on Workforce
- Technical Manual on Medical Services
- Technical Manual on Ceremonies
- Technical Manual on Communications
- Technical Manual on Games Management
- Technical Manual on Paralympic Games
- Technical Manual on Organising an IOC Session and Related Meetings
- Technical Manual on Arrivals and Departures
- Technical Manual on City Activities
- Technical Manual on Finance
- Technical Manual on Food & Beverage Services
- Technical Manual on Information and Knowledge Management
- Technical Manual on NOC Services

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I. Related Documents, Continued

- Technical Manual on Olympic Games Impact (OGI)
- Technical Manual on Olympic Torch Relay
- Technical Manual on Signage
- Technical Manual on Venues
- Technical Manuel on OCOG Marketing
- Technical Manuel on Olympic Hospitality Centre
- Technical Manuel on Brand, Identity and Look of the Games
- Technical Manual on Digital Media

Other documents

- Olympic Games Study Report
- Guide on Olympic Legacy
- IPC Accessibility Guide
- Guide on Spectator Experience
- Guide on Environmental Management
- Guide to the Cultural Olympiad
- London Pictogrammes



II. IOC tools and information

Presentation X

The IOC distributes contractual requirements and educational information that can be described as follows:

<p>MASTER SCHEDULE II</p> <p>All planning requirements (deliverables and milestones) are marked in a Generic Master Schedule, an executive road map used by the IOC to outline the key Games deliverables and to monitor the Games preparations. The Generic Master Schedule is then adapted per Organising Committee into a Specific Master Schedule, reflecting organisers' planning evolution. This information is the necessary planning complement to the Technical Manuals, and available through the IOC Games Dept.</p>	<p>OLYMPIC CHARTER</p> <p>The Olympic Charter represents the permanent fundamental reference document for all parties of the Olympic Movement and it governs the organisation action and operation of the Olympic Movement and stipulates the conditions for the celebration of the Olympic Games.</p> <p>HOST CITY CONTRACT</p> <p>The Host City Contract sets out the legal, commercial and financial rights and obligations of the IOC, the Host City and the NOC of the host country in relation to their specific Olympic Games (it is therefore different from Games to Games). In case of conflict between provisions of the Host City Contract and the Charter, the Host City Contract shall take precedence.</p>	<p>OLYMPIC GAMES KNOWLEDGE MANAGEMENT</p> <p>Information from the IOC's Olympic Games Knowledge Management (OGKM) Programme is found on a specific extranet (http://extranet.olympic.org), which contains reports, examples and data from previous Games experiences. More information on this Programme can be found in the Technical Manuals on Games Management and Information Management.</p>
	<p>TECHNICAL MANUALS</p> <p>IOC Technical Manuals are documents that contain key educational information on a specific subject (Games function or theme), related to the organisation of the Olympic Games and the Paralympic Games: functional requirements, constituent perspective, planning information, current practices. Technical Manuals are also annexes to the Host City Contract, and therefore contain contractual requirements, which are identified as such. Technical Manuals can be found in e-version only on the OGKM Extranet (http://extranet.olympic.org).</p> <p>GUIDING PRINCIPLES</p> <p>Guiding Principles are documents that contain key educational information on a specific subject related to the organization of the Olympic and Paralympic Games. Unlike the Technical Manual, these documents do not contain any contractual requirements. They are positioned as best practices in their respective fields recommended to be integrated in the planning and staging of the Olympic and Paralympic Games. The Guiding Principles can be found in e-version only on the OGKM Extranet (http://extranet.olympic.org).</p>	

Updates to Technical Manuals

Technical Manuals are updated as part of the post-Games evaluation process, following each edition of an Olympic Games. This process includes the official Debriefing as well as meetings with and reports from all clients, in which changes to policies, working practices and recommendations are set. These changes are subsequently formalized within the Technical Manuals, which are republished with the updates. Therefore, all Manuals are published with the same publication date. All changes are outlined in the "Changes from Previous Version" chapter, found at the beginning of each Manual.

Continued on next page



II. IOC tools and information, Continued

Spirit of Technical Manuals

The content found within the Manuals represents the IOC's best understanding of the specific theme at a given moment in time, and must always be put in context for each Games edition. Even a requirement with a distinct objective may vary from Games to Games, and therefore a spirit of partnership should be shared with the Games organisers to allow for the evolution of the requirements. This is especially true as the Manuals are updated following the evaluation phase of each Games.

Olympic Games Knowledge Management – “OGKM”

Underpinning this approach and fulfilling its role as a coordinator and facilitator in the transfer of information from OCOG to OCOG, with the objective of reducing the overall risk of staging a Games edition, the IOC initiated the Olympic Games Knowledge Management (OGKM) Programme.

The OGKM Programme features extensive educational material and service offers for OCOGs, as well as support processes such as the Games Debriefing. OGKM recently launched the Building Knowledge Capabilities project which sets up the framework of an on-going Transfer of Knowledge between the IOC and the OCOGs during the entire lifecycle of the OCOG. Technical Manuals are another integral part of this approach of knowledge transfer by providing to the user educational information alongside the contractual requirements described within, all of which are regularly updated with the latest knowledge available.

For the benefit of all the parties involved in the OGKM Program and especially the OCOGs, it is crucial that each OCOG engage in this program of knowledge capture and sharing.



III. Olympic Games Study

Games Size, Cost and Complexity

The Olympic Games Study Commission was established by IOC President Jacques Rogge to analyse the current scale and scope of the Olympic Games. The Commission's mandate was to propose solutions to manage the inherent size, complexity and cost of staging the Olympic Games in the future, and to assess how the Games can be made more streamlined and efficient. In particular, the IOC addressed measures to ensure that Games Host Cities do not incur greater expenses than are necessary for the proper organisation of the Games. The recommendations made by the Commission in 2003 have been fully integrated into the Technical Manuals.

Since the original Commission report was published, the technical aspects based on the original recommendations have evolved into more of a philosophical approach. The "spirit" of the Games Study recommendation to better manage the size, cost and complexity of the Games is now applied by all Games organisers in the management of the Games, supported by effective transfer of knowledge.

This approach should not undermine the universal appeal of the Games, nor compromise the conditions which allow athletes to achieve their best sporting performance, and which allow the media to transmit the unique atmosphere and celebration of the Games to the world.

The key messages behind this approach are as follows:

- Maintaining the position of the Games as an excellent and unique sporting event while balancing the need to keep the investments associated with Games organisation under reasonable control.
- Ensuring that host cities and residents are left with the best possible legacy from the Games

The IOC is currently reviewing the 2003 Olympic Games study report. While some recommendations of the study may be reviewed, the overall philosophy of managing the cost, size and complexity of the Games remains the same.



IV. Olympic Games Impact (OGI)

Presentation

Hosting an Olympic Games has a significant impact on the Host City and its community. From tangible infrastructure construction, such as competition venues and transport improvements, through to the evolution of the image of the Host City, the event acts as a vehicle and catalyst which leaves a lasting mark on the city, host country and its people through its economic, urban, social or historic influence.

The idea for the OGI study was born from this observation and the IOC's desire to measure objectively and scientifically this impact.

The OGI study proposes a set of indicators to measure the potential impacts of the Games. For the impact of the Games to be captured in a consistent manner from one Olympic Games edition to the next, this procedure is both common to all Olympiads and also compatible with the individual nature of each one.

There are two indicator categories, context and event, which are grouped into three types: mandatory, optional, and additional (as proposed by OCOG / stakeholders / Research Partner).

By monitoring the context indicators over time, one can understand the general evolution of the host context in which the Games impact will be measured by the event indicators.

The scope of the OGI study covers the three internationally recognised areas of sustainable development (economic, socio-cultural and environmental). Three territorial notions are proposed to take into account the different areas affected by the organisation and impact of the Olympic Games. They are the country, the region and the city.

The OGI study covers a period of twelve years. This period commences two (2) years prior to the Host City election and continues through to three (3) years after having staged the Games.

Two OGI reviews are provided to the IOC at G-48 and G-24. The initial conclusions of the OGI study are included within the Official Report that is submitted to the IOC at G+12. The final report is presented at G+36.

The OGI study can be used as a dynamic management tool which allows the organisers and their stakeholders to have an overall vision of the impact of their activities and investments made in the framework of staging the Games. Used actively, the OGI study offers the organisers a means of understanding the effects of certain actions undertaken and to make adjustments if necessary.

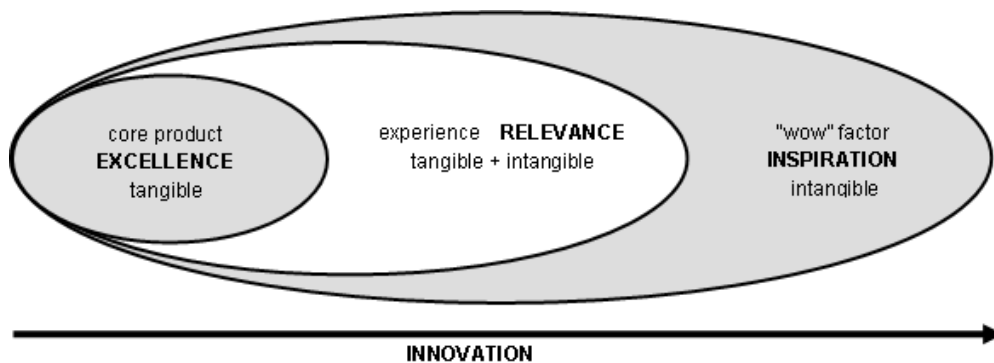
It can also be used as a means of demonstrating the positive contribution of holding the Games in terms of local and regional development.

V. The Olympic Games Experience

The Olympic Games Experience

Olympic Games clients wish to have a unique experience, one that merges concrete factors such as sporting competitions with other more intangible aspects such as a friendly atmosphere and cultural exchanges.

The power of the Games to inspire youth and the world in general requires both Excellence and Relevance. Excellence in the quality of the product – “doing things right” (preparation, staging, service levels, responsiveness, etc.) and Relevance in the way the Olympic experience is positioned – “doing the right thing”, for example closely considering the context when developing all the elements that eventually make an Olympic experience truly unique (sports presentation, look elements, city atmosphere, messaging, etc.). Innovation is therefore essential at all steps of the Games development: it allows for preparation and delivery of projects that can be less complex to manage and cheaper to develop or to provide the different stakeholders and the fans with a more stunning experience of the Games.



The following key principles underpin the vision and philosophy of the Olympic Experience:

- It is necessary for every party contributing to the Games' bid and organisation to share a common vision, mission and values.
- All elements of the Olympic Games must be developed in a coherent and integrated manner, with a consistent management and delivery approach among all parties: the IOC, the Clients, and the Organisers.

Continued on next page

V. The Olympic Games Experience, Continued

- The Organisers must have integrated management mechanisms linking the OCOG, National Olympic Committee and Public Authorities. Integration is critical in areas such as Operation / Function, Commercial, Client, Product, Brand and Communication. The key success factors of the Games do not lie solely within the OCOGs' hands but depend on a wide and complex network of stakeholders.
- It is key to address the global picture of client's needs and to ensure that stakeholders' obligations / requirements are built into foundation.
- It is essential for Organisers to adopt a client-driven culture; it is this culture that enables differentiation between technically successful Games and an all-encompassing successful Games experience. The Olympic Experience is not homogeneous and needs to be personalized and adapted to specific context.
- The client culture is underpinned by the concept of reverse or backward planning: starting from a vision of the Clients' Games-Time experience (based on the client needs and expectations) and working backwards to "now", where now is any specific point in time during the planning phase.





VI. The 360 Games Management Philosophy

The 360 Games Management Philosophy

Games Organisers have a joint responsibility to ensure the Olympic Games are relevant and correctly positioned according to the local and international context in which they take place in. In addition to managing the technical and operational aspects, Games Organisers require a more holistic approach to understand and anticipate the wider macro-environment trends in developing the overall strategy for the Games.

As a compliment to the IOC's existing Games management approach, the IOC has adopted a '360°' framework and philosophy in order to guide the future direction of the Games and ensure that Olympic stakeholders and delivery partners are aligned with the Games' long-term success. This framework not only encourages innovation and new developments but ensures Games functions are integrated and allows for improved understanding of the wider context the Games takes place in as well as promoting greater collaboration across Games organisers. It is important that Organising Committees also adopt a similar philosophy when defining their own Games' strategy and ensure this is integrated into their overall Games management approach.

A shared 360° vision across all Games Organisers enables the creation of compelling and coherent value propositions to all Olympic stakeholders and ensures that the Games remain as a premier event.



VII. Sustainable Development and Legacy

Sustainable Development

As societies around the world have become increasingly conscious of environmental threats and challenges and the need to shift to more sustainable practices, so too has the Olympic Movement. This shift has been gaining momentum since the early 1990s.

The Olympic Games are above all about sport and the athletes, but they can be a catalyst for change and produce important sustainability outcomes if they are planned, managed and conducted in a way which minimizes the adverse environmental impacts and effects. The Games can also be used to provide sustainable environmental legacies, such as rehabilitated and revitalised sites, increased environmental awareness and improved environmental policies and practices. They can further encourage and facilitate strong environmental actions, as well as technology and product development in a city, country and beyond, through the educational value of good example.

For more information on Sustainable Development and the Olympic Games, please refer the [Guide on Environmental Management](#) and the [Guide on Olympic Legacy](#).

Legacy

Legacy is a concept that has gained importance over the past few years. Today no event, whatever its size and complexity can avoid a vision of its legacy. The Olympic Games integrate this concept from the early stages of the bid phase, encouraging the bid cities to develop a unique vision for the legacy of their Games. Throughout the lifecycle of the OCOG ending up with its dissolution, Legacy aspects are considered and part of the decision making process. The IOC monitors the legacy vision, its management and the post-Games effectiveness of it.

For more information on Legacy and case studies of past Games, please refer to the [Guide on Olympic Legacy](#).



VIII. Document presentation

- Introduction** The Candidature Acceptance Procedure is the document provided by the IOC to Applicant Cities in the first phase of the bid process. It contains explanations about the various steps of the application phase until the selection of Candidate Cities by the IOC Executive Board in May 2012.
- Structure** The Candidature Acceptance Procedure is structured in three parts:
- Part 1: Candidature Acceptance Procedure
 - Part 2: IOC Questionnaire (Phase 1)
 - Part 3: Instructions
- Part 1** Part 1 outlines what is required of an Applicant City during the first phase of the bid process. It contains procedures, rules and deadlines to be respected by Applicant Cities.
- Part 2** Part 2 contains the detailed IOC questionnaire which provides the structure of the Application File to be submitted to the IOC and which will form the basis for a technical analysis of each city's project.
- The following document types are requested in the IOC Questionnaire:
- Explanations
 - Tables
 - Maps
 - Guarantees
- Part 3** Part 3 contains precise instructions on the presentation of an Applicant City's submission to the IOC which includes the following documents:
- Application File
 - Guarantee letters
 - CD ROMs



IX. Glossary

Introduction

The following table lists specific terms and acronyms used in the Candidature Acceptance Procedure:

Term	Definition
Applicant City	A city which has officially been put forward by its NOC to apply to host the Olympic Games by a date specified by the IOC
Application	The application made to the IOC by the Applicant NOC/City for the latter to be accepted by the IOC as a Candidate City
Candidate City	A city (formerly an Applicant City) which has been accepted by the IOC Executive Board as a Candidate City
Games	2020 Olympic and Paralympic Games
IBC	International Broadcasting Centre
IF	International Federation
IOC	International Olympic Committee
IPC	International Paralympic Committee
MPC	Main Press Centre
NOC	National Olympic Committee
OCOG	Organising Committee for the Olympic Games
OGI	Olympic Games Impact
WADA	World Anti-Doping Agency

To describe their concept, Applicant Cities shall use the following terminology:

Stand-alone venue	A site, typically of primary importance, operated by the OCOG, with a secure perimeter, subject to the exclusive use of the OCOG, officially used to deliver the Olympic Games.
Precinct	A number (more than one) of venues and/or facilities in close geographical proximity, which have a common secure perimeter. The operations of the venues/facilities impact on each other and are therefore integrated to the extent necessary.
Cluster	A number (more than one) of venues and/or facilities in close geographical proximity, which do not require a common secure perimeter. The operations of the venues/facilities impact on each other and are therefore integrated to the extent necessary.
Zone	Larger geographic area, too large to be considered a cluster, but still with a logical link between venues.



X. Icons

Use of icons

Specific icons have been used to enhance the readability of the Candidature Acceptance Procedure and Questionnaire.

These icons represent different information types as described in the following table:

Icon	Definition
✕	References another IOC document or indicates other impacted topics.
Ⓞ	Indicates questions that require guarantee letters.





PART 1 → Candidature Acceptance Procedure

Overview

Introduction This part is a general introduction to the first phase of the bid process. The Candidature Acceptance Procedure outlines what is required of an Applicant City, as well as the procedures, rules and deadlines to be respected during this phase.

Contents Part 1 contains the following chapters:

Chapter	
1.1	Introduction
1.2	Extract from the Olympic Charter
1.3	Phase 1 - Bid process
1.4	Rules





1.1 → Introduction

Introduction

The procedure leading to the election of the Host City for the Olympic Games is governed by the Olympic Charter (Rule 34 and its bye-law). A description of the two-phase procedure follows.

Phase 1 **Application** **phase**

The Application phase is conducted under the authority of the IOC Executive Board.

No city is considered a “Candidate City” until it has been accepted as such by the IOC Executive Board. During this entire phase, therefore, all cities will be considered as “Applicant Cities”. For the 2020 bid process, phase 1 will last until May 2012.

Applicant Cities are required to submit a written Application File to the IOC, based on the questionnaire provided in Part 2. Application Files will be assessed by the IOC administration and experts (Working Group), under the authority of the Executive Board. Applicant Cities will have the opportunity to address the Working Group by video conference but there will be no formal presentations by Applicant Cities to the Executive Board. There may or may not be visits to the Applicant Cities by experts for the performance of their duties.

In concluding the Candidature Acceptance Procedure, the IOC Executive Board will determine which cities are to be accepted as “Candidate Cities”.

Phase 2 **Candidature** **phase**

Those cities accepted as “Candidate Cities” by the IOC Executive Board will go through to a second phase, during which they will be required to submit a Candidature File to the IOC.

An Evaluation Commission, composed of, inter alia, IOC members, members representing the International Federations (IFs), members representing the National Olympic Committees (NOCs), representatives of the Athletes’ commission and the International Paralympic Committee (IPC), as well as other experts, will then examine the cities’ candidatures, visit the Candidate Cities and prepare an evaluation report, based on which the IOC Executive Board will draw up the list of Candidate Cities to be submitted to the IOC Session for election.

NOC role and **responsibilities**

Throughout the entire bid process (pre-application, application and candidature phases), great emphasis is placed on the role and responsibilities of NOCs.

Indeed, according to the Olympic Charter,

“the NOC (...) shall supervise and shall be jointly responsible for the actions and conduct of the Applicant City in relation to its application, and, as the case may be, to the city’s candidature to host the Olympic Games”.

Olympic Charter, Bye-law 1.4 to Rule 34

Close cooperation is therefore required between NOC and city.

Continued on next page



Introduction, Continued

Compliance

It is also important to note that all cities wishing to organise the Olympic Games and their NOCs are required to comply with the Olympic Charter, the IOC Code of Ethics, the “Rules of conduct applicable to all cities wishing to organise the Olympic Games” and all other rules, instructions and conditions which may be established by the IOC.

Fair-play

Finally, the IOC expects that all cities wishing to organise the Olympic Games and their NOCs bear in mind at all times that this is an Olympic competition, to be conducted in the best Olympic spirit, with respect, friendship and fair-play.



1.2 → Extract from the Olympic Charter

Extract from the Olympic Charter

RULE 34 – ELECTION OF THE HOST CITY

1. The election of any Host City is the prerogative of the Session.
2. The IOC Executive Board determines the procedure to be followed until the election by the Session takes place. Save in exceptional circumstances, such election takes place seven years before the celebration of the Olympic Games.
3. The National Government of the country of any Applicant City must submit to the IOC a legally binding instrument by which the said government undertakes and guarantees that the country and its public authorities will comply with and respect the Olympic Charter.
4. The election of the Host City takes place in a country having no Candidate City for the organisation of the Olympic Games concerned.

BYE-LAW TO RULE 34

1. Application to host Olympic Games – Applicant Cities

- 1.1 In order to be admissible, any application by any city to host Olympic Games must be approved by the NOC of its country, in which case, such city is considered as an Applicant City.
- 1.2 Any application to host Olympic Games must be submitted to the IOC by the competent public authorities of the Applicant City together with the approval of the NOC of the country. Such authorities and the NOC must guarantee that the Olympic Games will be organised to the satisfaction of and under the conditions required by the IOC.

Continued on next page



Extract from the Olympic Charter, Continued

- 1.3 Should there be several potential Applicant Cities in the same country to the same Olympic Games, one city only may apply, as decided by the NOC of the country concerned.
- 1.4 From the day of submission to the IOC of an application to host the Olympic Games, the NOC of the Applicant City's country shall supervise and shall be jointly responsible for the actions and conduct of the Applicant City in relation to its application, and, as the case may be, to the city's candidature to host the Olympic Games.
- 1.5 Each Applicant City has the obligation to comply with the Olympic Charter and with any other regulations or requirements issued by the IOC Executive Board, as well as with all the technical norms issued by the IFs for their respective sports.
- 1.6 All Applicant Cities shall comply with a Candidature Acceptance Procedure, conducted under the authority of the IOC Executive Board, which shall determine the contents of such procedure. The IOC Executive Board shall decide which cities will be accepted as Candidate Cities.

2. Candidate Cities – Evaluation

- 2.1 Candidate Cities are those Applicant Cities which will be eligible for a decision by the IOC Executive Board to be submitted to the Session for election.
- 2.2 The President appoints an Evaluation Commission for Candidate Cities for each edition of the Olympic Games. These commissions shall each include IOC members, representatives of the IFs, of the NOCs, of the Athletes' Commission and of the International Paralympic Committee ("IPC"). Nationals of Candidate Cities' countries are not eligible as members of the Evaluation Commission. The Evaluation Commission may be assisted by experts.
- 2.3 Each Evaluation Commission shall study the candidatures of all Candidate Cities, inspect the sites and submit to all IOC members a written report on all candidatures not later than one month before the opening date of the Session which shall elect the Host City of the Olympic Games.

Continued on next page



Extract from the Olympic Charter, Continued

- 2.4 Each Candidate City shall provide financial guarantees as required by the IOC Executive Board, which will determine whether such guarantees shall be issued by the city itself, or by any other competent local, regional or national public authorities, or by any third parties.

3. Election of the Host City – Execution of Host City Contract

- 3.1 Following the submission of its report by the Evaluation Commission, the IOC Executive Board shall draw up the final list of Candidate Cities retained by the IOC Executive Board in order to be submitted to the vote by the Session for election.
- 3.2 The election of the Host City takes place after the Session has considered the report by the Evaluation Commission.
- 3.3 The IOC enters into a written agreement with the Host City and the NOC of its country. Such agreement, which is commonly referred to as the Host City Contract, is executed by all parties immediately upon the election of the Host City.





1.3 → Phase 1 – Bid process

Overview

Contents

This chapter contains the following topics:

Topic	
1.3.1	NOC Submission of application
1.3.2	Deadlines
1.3.3	Signature of the Candidature Acceptance Procedure
1.3.4	Assessment and acceptance of applications
1.3.5	Payment of Candidature Acceptance Fee
1.3.6	IOC services provided to Applicant Cities
1.3.7	Applicant City logo



1.3.1 NOC submission of Application

NOC submission of Application

Application to host the 2020 Olympic Games must be made by the NOC of the territory in which the Applicant City is situated, together with a letter from the official authority of the city concerned. NOCs may only submit the application of one city within their territory.

Both letters from the NOC and the city must be submitted to the IOC by **1 September 2011.**



1.3.2 Deadlines

Deadlines

The following table lists the main deadlines of the Candidature Acceptance Procedure:

	Object	Deadline
	Submission of letters regarding WADA compliance and CAS jurisdiction Submission of proposed dates if outside normal Olympic Games period (15 July –31 August)	By 29 July 2011
	IOC to reply to NOCs regarding WADA compliance, CAS jurisdiction and the proposed dates	By 29 August 2011
PHASE 1	NOCs to inform the IOC of the name of an Applicant City	1 September 2011
	Signature of the Candidature Acceptance Procedure	15 September 2011
	Payment of the Candidature Acceptance Fee (USD 150,000)	15 September 2011
	IOC information seminar for 2020 Applicant Cities	November 2011
	Submission of the Application File and guarantee letters to the IOC	15 February 2012
	Examination of replies by the IOC and experts	February – April 2012
	IOC Executive Board meeting to accept Candidate Cities for the 2020 Olympic Games	May 2012
PHASE 2	Olympic Games Observers' Programme – London 2012	27 July – 12 August 2012
	London 2012 debrief in Rio de Janeiro	November 2012
	Submission of Candidature File to the IOC (Start of international promotion)	7 January 2013
	Report of the 2020 IOC Evaluation Commission	June 2013 (date tbc)
	Candidate City Briefing to IOC Members	June 2013 (date tbc)
	Election of the Host City of the 2020 Olympic Games	7 September 2013 125 th IOC Session, Buenos Aires



1.3.3 Signature of Candidature Acceptance Procedure

- Signature** Applicant NOCs/Cities are required to sign the Candidature Acceptance Procedure, confirming their acceptance of the rules.
- The application only becomes official when the Candidature Acceptance Procedure has been signed by the Applicant City and its respective NOC.
- The signature page of the Candidature Acceptance Procedure can be found at the end of Part 1.
-
- Original and deadline** Each Applicant City will receive an original Candidature Acceptance Procedure which must be returned to the IOC by 15 September 2011, duly signed by representatives of the city and the NOC.



1.3.4 Assessment and acceptance of applications

- Application** Applicant Cities shall respond, in written files and within the time limit established by the IOC, to the questionnaire. By the deadline of 15 February 2012, 80 copies of the bilingual Application File (English/French) – hard copy and CD-ROM – and the guarantee letters must be submitted to the IOC administration.
- Furthermore, Applicant NOCs/Cities will provide the IOC with all requested information relative to their applications and their plans for organising the 2020 Olympic Games.
- NB: Applicant NOCs/Cities must ensure that the Applicant City owns sufficient rights to the Application File in order to allow the IOC to make it available for educational purposes to future Applicant Cities or Organizing Committees.
- Working Group** The IOC will appoint a group of experts (Working Group) to assess the cities, including experts from the IFs, NOCs and the IOC Athletes' Commission. Applicant Cities will have the opportunity to respond to the experts' questions by video conference.
- The above-mentioned Working Group shall be at the disposal of the IOC Executive Board for the performance of their duties.
- Criteria for assessment of applications** The following criteria will be considered when assessing the applications:
- The potential of Applicant Cities – including their countries – to host, organise and stage successful Olympic Games in 2020.
 - Compliance with the Olympic Charter, the IOC Code of Ethics, the Rules of conduct applicable to all cities wishing to organise the Olympic Games, the World Anti-doping Code, this Candidature Acceptance Procedure and all other rules, instructions and conditions which may be established by the IOC.
 - Any other criteria, which the IOC Executive Board, at its sole discretion, may deem reasonable to consider.
- Decision** The Executive Board shall take its decision pursuant to Rule 34 of the Olympic Charter and the criteria for assessment of applications referred to above.
- In addition, the IOC Executive Board reserves its right to take into account any other consideration relating to the reinforcement of the principles and rules which are at the basis of Olympism.
- The IOC Executive Board shall decide, at its sole discretion, not later than May 2012, which Applicant Cities shall be accepted as Candidate Cities. It may subject its acceptance to the implementation of general or particular conditions by the Candidate Cities and/or their NOCs.



1.3.5 Payment of Candidature Acceptance Fee

Candidature Acceptance Fee Applicant NOCs/Cities shall be required to pay a non-refundable candidature acceptance fee to the IOC of **USD 150,000** (which includes approximately USD 80,000 for word mark protection outside the Applicant City's territory) by 15 September 2011.

Please note that, in the second phase of the bid process, Candidate Cities will be required to pay a non-refundable Candidature Fee of USD 500,000.

Procedure The Candidature Acceptance Fee shall be payable to the IOC by direct bank transfer. The IOC's bank details will be communicated to the Applicant Cities in due course, by separate circular.



1.3.6 IOC services provided to Applicant Cities

Services	<p>During the Application phase, the IOC will provide Applicant NOCs/Cities with the following services:</p> <ul style="list-style-type: none">• All documents/information produced by the IOC for Applicant Cities• Protection of the word mark “[<i>City</i>] 2020” outside the Applicant City’s national territory• Access to the IOC’s Olympic Games Knowledge Management programme• Participation in the IOC Applicant City information seminar (November 2011 in Lausanne)
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1.3.7 Applicant City logo

- Creation of a logo**
X
- Consideration should be given to the creation of a logo representing the application in accordance with the conditions listed in Appendix 1 of the Rules of Conduct applicable to all cities wishing to organise the Olympic Games (Chapter 1.4).
- Such logo should consist of an integrated design with a distinctive design element, the name of the city and the year of the Olympic Games for which the city is applying, with the designation “Applicant City” directly underneath.
- Approval**
- The Applicant City logo is subject to the written approval of the National Olympic Committee of the country in which the Applicant City is located and must then be submitted to the IOC for approval.
- The Applicant City logo may only be submitted to the IOC for approval after the NOC has officially confirmed its application in writing to the IOC as described in the Candidature Acceptance Procedure.
- Use of the logo**
- In addition to the conditions of use listed in Appendix 1 of the Rules of Conduct applicable to all cities wishing to organise the Olympic Games, attention is drawn to the following:
- The Applicant City logo may not be made public prior to the written approval of the IOC
 - 2020 Applicant City logos may not be used until 7 July 2011, following the election of the 2018 Host City
 - The logo may not be used after the date of announcement of the Candidate Cities selected by the IOC if the Applicant City is not selected by the IOC as a Candidate City and, in any case, may not be used at any time after the host city election.
- Copyright**
- All Olympic-related graphic, visual, artistic and intellectual works or creations developed by or on behalf of the Applicant City or NOC shall be vested in and remain in the full ownership of the IOC.



1.4 → Rules

Overview

Introduction

Applicant Cities must abide, in all aspects, by all provisions of the “IOC Code of Ethics” and the “Rules of conduct applicable to all cities wishing to organise the Olympic Games”.

This chapter contains the “Rules of conduct applicable to all cities wishing to organise the Olympic Games” which were approved by the IOC Executive Board on 5 April 2011. These Rules came into force on 11 April 2011 and are applicable as from the 2020 Bid Process onwards.



Rules of conduct applicable to all cities wishing to organise the Olympic Games

Article 1 SCOPE OF APPLICATION

These Rules apply to all Olympic parties¹ and in particular to cities wishing to organise the Olympic Games and their National Olympic Committees (NOCs), as well as to any person or organisation acting on their behalf or supporting them.

Each NOC is responsible for ensuring compliance with these Rules at all times.

These Rules are applicable as soon as they are published on the IOC web site, (namely 11 April 2011). For the 2020 candidature procedure, they replace the previous Rules in force.

Article 2 PRINCIPLES

The conduct of the cities shall comply strictly with the provisions of the Olympic Charter, the IOC Code of Ethics and its Implementing Provisions. The Cities shall also respect the procedure for evaluating the candidature established by the IOC.

The NOC of the country is responsible for the activities and conduct of each city of the country.

Article 3 AUDIT

No later than three months after publication by the IOC of the list of Applicant Cities, an independent expert responsible for auditing the financial management of the candidature shall be appointed, and the IOC informed of the name of the chosen expert. The NOC undertakes to provide the IOC with the audit report in accordance with the IOC's instructions.

Article 4 LOGO - EMBLEM

The Applicant Cities may use a logo, which does not feature the Olympic symbol. The Candidate Cities may adopt an emblem, which includes the Olympic symbol. The creation and use of the logo and emblem are subject to the conditions listed in appendix 1.

They may also have a motto or slogan, which may not be incorporated into either the logo or the emblem, and the use of which is subject to the conditions listed in appendix 1.

Continued on next page

¹ See definition in the Preamble to the Code of Ethics



Rules of conduct applicable to all cities wishing to organise the Olympic Games, Continued

Article 5 STATEMENT OF ACTIVITIES

The NOC of each Applicant City shall provide the IOC Ethics Commission with a list of international Olympic sports competitions and meetings of IOC-recognised organisations to take place in its territory.

This list concerns all the international events scheduled, or in the process of being scheduled, between the date of publication of the present Rules on the IOC web site (namely 11 April 2011) and the date of the host city election.

The NOC shall provide this list within two months from the date of publication by the IOC of the list of Applicant Cities (namely before 1 November 2011).

Any addition to the list of meetings and competitions shall be submitted beforehand to the IOC Ethics Commission for its approval.

Furthermore, any meeting of an organisation recognised by the IOC involving a significant number of IOC members may not be organised on the territory of a city wishing to host the Olympic Games between the date of publication of the list of Applicant Cities and the election of the host city by the Session.

Article 6 ASSISTANCE TO NOCs

The NOC of each Applicant City shall provide the IOC Ethics Commission with a list of all NOC agreements and all assistance programmes, of any nature, existing on the date of publication of the present Rules on the IOC web site (namely 11 April 2011), including those in partnership with the government of the country concerned.

The NOC shall provide this list within two months from the date of publication by the IOC of the list of Applicant Cities (namely before 1 November 2011).

After the date of publication of the present Rules on the IOC web site (namely 11 April 2011), any new agreement of any nature with any NOC shall be submitted beforehand to the IOC Ethics Commission for its approval.

Article 7 INTERNET

The Applicant and Candidate Cities may create their own Internet site for informative purposes only.

The site may list third parties providing financial support to the candidature, subject to the conditions listed in Appendix 1. The sale of promotional items is permitted through the site, subject to the conditions listed in Appendix 1.

The Cities may promote their candidatures using social networks. They are responsible for the content of such Internet sites and the social networks used.

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Rules of conduct applicable to all cities wishing to organise the Olympic Games, Continued

Article 8 PROMOTION

Throughout the procedure, the promotion of a candidature shall take place with dignity and moderation. The city and its NOC are entirely responsible for all forms of promotion. Any person or organisation acting on behalf of a city shall respect, in particular, the provisions of this article.

The IOC reserves the right to issue additional specific provisions concerning promotional activities during major international events (see the examples in the non-exhaustive list in Appendix 2).

National promotion:

National promotion of the candidature is possible at any time on the occasion of national events held on the territory of the NOC concerned.

The territory must be understood in a restrictive manner excluding, in particular, diplomatic representations abroad.

International promotion by the Candidate Cities:

The promotion of candidatures at an international level is permitted only after the candidature files have been submitted to the IOC (namely on January 2013).

Unless the IOC grants specific authorisation, no form of international promotion may be undertaken either on the territory of Switzerland at any time² or on that of the country hosting the Session during the three weeks before the day of the vote.

Any form of promotion (advertising, public relations work, use of social networks, etc.) is to be undertaken by the Candidate Cities themselves, excluding all third parties.

Only when they are invited by the IOC to present their candidature at an international event is an equivalent offer guaranteed for all the Candidate Cities.

Continued on next page

² exclusion to be re-discussed if a Swiss city is a candidate.



Rules of conduct applicable to all cities wishing to organise the Olympic Games, Continued

Article 9 GIFTS

No gifts, of whatever value, may be given to or received by Olympic parties or the IFs of Olympic sports. No advantage or promise of any kind of advantage may be made to or accepted by an Olympic party or an IF of an Olympic sport.

This prohibition shall be respected by the Cities and their NOCs as well as by all those acting on behalf of or supporting the candidature.

The same principle applies to the Cities' relations with third parties, in particular the media and organisations recognised by the IOC.

Article 10 RELATIONS WITH SPONSORS

In order to preserve the integrity and neutrality of the procedure, TOP Sponsors and other IOC marketing partners shall refrain from supporting or promoting any of the Cities. Consequently, Cities may not solicit or accept any such support or promotion from TOP Sponsors and other IOC marketing partners.

Furthermore, throughout the host city selection procedure, the Applicant and Candidate Cities' sponsors or donors may not conclude any new contract in support of an organisation recognised by the IOC in any form, when there is a risk of a conflict of interests³.

Article 11 VISITS BY INTERNATIONAL FEDERATIONS, THE IOC EVALUATION COMMISSION AND THE MEDIA

Applicant Cities may request the advice of the IFs concerning their project. If an IF deems necessary a working visit to a city, the IOC may authorise such visit.

The Candidate Cities may organise, at their own expense, working visits by International Olympic Winter/Summer (as applicable) Sports Federations if these visits are necessary for the preparation of the candidature.

For the visits organised in the framework of the above two paragraphs, a sense of moderation must be respected, particularly concerning hospitality and accommodation.

The IOC Evaluation Commission will pay a working visit to each Candidate City. The IOC will determine the order, period and programme of the visits.

The Candidate Cities may organise working visits for representatives of the media, entirely at the cost of such representatives.

Continued on next page

³ See definition in the Code of Ethics



Rules of conduct applicable to all cities wishing to organise the Olympic Games, Continued

Article 12 RELATIONS WITH IOC MEMBERS

There shall be no visits by IOC members to the Cities, or by the Cities to IOC members.

If an IOC member has to travel to a city for any reason, he or she shall inform the IOC Ethics Commission beforehand. The city may not take advantage of this occasion for the promotion of its candidature, nor cover the costs and other expenses linked to such a visit, in particular travel and accommodation.

Only after the deadline for submitting the candidature file to the IOC (i.e. January 2013) may the Candidate Cities promote their candidatures with IOC members, either on the occasion of international events or international competitions, or by sending written documentation.

IOC members may not be invited to any form of reception linked to the promotion of a candidature.

The ambassadors of the countries concerned may not visit the IOC members nor invite the IOC members to any form of reception in their embassies or elsewhere to promote the candidature.

No honorary degrees or official decorations may be awarded to an IOC member by a city or a representative of a city's country between the date of publication of the present Rules on the IOC web site and the host city election (namely between 11 April 2011 and 7 September 2013).

In order to respect the neutrality of the IOC members, the cities may not use the name or image of an IOC member, an IOC honorary member or an IOC honour member, except for the members from the country of the city concerned.

Article 13 ELECTION OF THE HOST CITY

The IOC Ethics Commission supervises the Host City election procedure, in accordance with the provisions made by the IOC. The Commission may request an amendment to these provisions.

Article 14 RELATIONS BETWEEN CITIES

Each city shall, in all circumstances and at all times, respect the other cities as well as the IOC members and the IOC itself.

The cities shall refrain from any act or comment likely to tarnish the image of a rival city or be prejudicial to it. Any comparison with other cities is strictly forbidden.

No agreement, coalition nor collusion between the cities or their NOCs aimed at influencing the result is permitted.

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Rules of conduct applicable to all cities wishing to organise the Olympic Games, Continued

Article 15 INTERPRETATION AND SANCTIONS

All questions concerning the Rules of Conduct and matters concerning their interpretation shall be addressed to the IOC Olympic Games Department – Bid City Relations.

Minor breaches of the Rules of Conduct will be dealt with by the Olympic Games Department:

- a first breach will result in a confidential observation, in writing, to the city concerned;
- after consultation with the Ethics Commission, a second breach will result in a written notification to the members of the IOC Executive Board (and possibly the other Candidate Cities);
- further breaches of the Rules will be submitted to the IOC Ethics Commission, which will take the necessary measures.

Serious and repeated breaches of the Rules of Conduct will be dealt with by the IOC Ethics Commission. The Commission may recommend sanctions for approval by the Executive Board.

The IOC members will be informed, in writing, of any sanctions imposed by the IOC Executive Board. A press release will also be issued.

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Rules of conduct applicable to all cities wishing to organise the Olympic Games, Continued

Appendix 1 Conditions Governing the Creation and Use of Logos and Emblems

(referred to in articles 4 and 7)

1. Introduction and Definitions:

- 1.1 The creation and use of logos and emblems by any Applicant City and/or Candidate City in connection with its bid to be appointed as host of any edition of the Olympic Games shall be subject to the prior written approval of the International Olympic Committee ("IOC") and the corresponding National Olympic Committee ("NOC") of the territory in which the Applicant City or Candidate City (jointly, "City" or "Cities") is located in accordance with the terms and subject to the conditions set out in this Appendix 1 (the "Rules of Conduct").
- 1.2 For the purposes of these Rules of Conduct, the following words shall have the following meanings:
 - (a) "City Sponsor" shall mean any sponsor appointed by the Applicant City or Candidate City (as appropriate) to support its bid to host the Games.
 - (b) "City Sponsor Designation" shall mean "Sponsor of [name of the City] + [year of the Olympic Games for the hosting of which the City is an applicant or candidate]" and no other element, it being understood that the Sponsor Designation shall not include the word "Olympic".
 - (c) "City Wordmark" shall mean the [name of the City] + [year of the Games] (on the same line).
 - (d) "Designation" shall mean "Applicant City or "Candidate City", as applicable.
 - (e) "Emblem" shall mean an integrated design, including the Olympic Symbol and other distinctive design elements, which shall be reflected in the following manner from top to bottom:
 - (i) the Logo (or such other distinctive design element developed in accordance with paragraph 2.1 and approved for use during the Candidate City phase);
 - (ii) the Designation; and
 - (iii) the Olympic Symbol, used in accordance with the Graphic Guidelines.
 - (f) "Games" shall mean any edition of the Olympic Games and/or the Olympic Winter Games.
 - (g) "Graphic Guidelines" shall mean the document setting out the guidelines for the use of Olympic Symbol and other Olympic-related marks, otherwise known as the "Olympism & The Olympic Symbol - Principles and Usage Guidelines".



Rules of conduct applicable to all cities wishing to organise the Olympic Games, Continued

Appendix 1 (continued)

- (h) “Logo” shall mean an integrated design with certain distinctive elements, which shall be reflected in the following manner from top to bottom:
 - (i) a distinctive design element developed in accordance with paragraph 2.1;
 - (ii) the City Wordmark; and
 - (iii) the Designation (directly underneath the City Wordmark).

- (i) “Olympic Sponsor” means a TOP Partner, another international Olympic sponsor or a sponsor of the NOC.

- (j) “Olympic Symbol” shall mean the five interlaced Olympic rings of equal dimensions, as described in the Olympic Charter.

- (k) “Premium” shall mean those items of merchandise produced by any City Sponsor for the purposes of promotion of its partnership with the City, which items:
 - (i) are given away free of charge or sold at a nominal price;
 - (ii) bear the Logo together with the mark of the City Sponsor; and
 - (iii) have been approved by the corresponding NOC for use as Premiums.

- (l) “Promotional Item” shall mean those items of merchandise produced by any City for the purposes of promotion of its bid, which items:
 - (i) are given away free of charge or sold at a nominal price;
 - (ii) bear the Logo but do not bear the mark of any City Sponsor or any other commercial identification; and
 - (iii) have been approved by the corresponding NOC for use as Promotional Items.

- (m) “Slogan” shall mean a phrase or motto expressing the aims of the City in connection with its bid to be appointed as host of the Games.

Continued on next page



Rules of conduct applicable to all cities wishing to organise the Olympic Games, Continued

Appendix 1 (continued)

2. **Applicant Cities**
 - 2.1 **Creation of a Logo.** An Applicant City may create a Logo in connection with its bid to be appointed as host city of the Games, subject to the conditions that the distinctive design element of the Logo shall not:
 - (a) contain any component of the NOC emblem or a distorted version thereof or a design confusingly similar thereto;
 - (b) be limited to the name or abbreviation of the territory in which the City is located;
 - (c) contain an image or expression with a well-known international or universal connotation or message; or
 - (d) contain the Olympic Symbol, the Olympic motto, the Olympic flag, any other Olympic-related imagery (e.g. flame, torch, medal, etc.), slogan, designation or other indicia or the distorted version thereof or a design confusingly similar thereto.
 - 2.2 **Creation of a Slogan.** An Applicant City may develop a Slogan, but is not obliged to do so, provided that it does not incorporate any elements of the Logo or any reference to the name of the City, the region or country in which the City is located, the year of the Games, or the word "Olympic".
 - 2.3 **Approval of the Logo and/or the Slogan:** The Applicant City shall first submit the Logo and the Slogan (if any) to the NOC for approval. If the Logo and/or the Slogan (if any) is approved by the corresponding NOC, the Applicant City shall thereafter submit such Logo and/or Slogan (if any) to the IOC for final written approval prior to any use.
 - 2.4 **General Use of the Logo.**
 - (a) The Logo must always be reproduced in its entirety and no single element thereof may be used separately.
 - (b) The position, proportion and design of the Logo must not be altered, distorted or re-drawn in any way whatsoever at any time.
 - (c) Applicant Cities may not use the Olympic Symbol in any manner whatsoever.
 - 2.5 **Institutional Use of the Logo and/or the Slogan.** Applicant Cities may use the Logo and/or the Slogan (if any) for the purposes of institutional representation of their bid on:
 - (a) stationery (e.g. letterheads and business cards);
 - (b) candidature documents (e.g. presentations, brochures or videos); and
 - (c) on the official internet site dedicated to their bids.
 - 2.6 **Promotional Use of the Logo and/or the Slogan.** Applicant Cities may use the Logo and/or the Slogan (if any), provided that there is no third-party association in relation thereto, for the purposes of promotional representation of their bid on a national basis only on:
 - (a) advertising;
 - (b) advertorials;
 - (c) promotional documents (e.g. brochures or magazines); and
 - (d) Promotional Items.



Rules of conduct applicable to all cities wishing to organise the Olympic Games, Continued

Appendix 1 (continued)

2.7 Commercial Use of the Logo and/or the Slogan.

- (a) Subject to prior written approval of the NOC, Applicant Cities may develop merchandise for sale bearing the Logo and/or the Slogan (if any) to promote the bid, provided that:
 - (i) any such sales, whether through the official internet site of the City dedicated to its bid to host the Games or otherwise, are limited to the territory of the corresponding NOC; and
 - (ii) there is no third-party association in relation thereto.
- (b) Applicant Cities may authorise the use of the Logo and/or the Slogan (if any) by third parties providing financial support to the bid, subject to the following conditions:
 - (i) such third party is not a donor;
 - (ii) such third party is not a competitor in the category of any Olympic Sponsors, it being understood that exceptions may be granted by the IOC or the NOC of the corresponding Applicant City, as applicable, on a case by case basis provided that the Olympic Sponsors' rights are fully respected;
 - (iii) such use is restricted to the territory of the NOC of the corresponding Applicant City;
 - (iv) the Applicant City provides to the IOC, upon request, copies of all promotional and commercial material; and
 - (v) the Applicant City shall terminate its relationship with any such third party if so requested by the IOC in writing for any reason whatsoever.
- (c) Applicant Cities shall ensure that any agreements with third parties providing financial support to the bid, and in which there is a grant of rights in relation to the Logo and/or the Slogan (if any), shall include provisions to ensure that:
 - (i) in the event that the Applicant City is not selected by the IOC as a Candidate City, all rights granted by the Applicant City to the use of the Logo and/or the Slogan (if any) terminate on the date of announcement of the Candidate Cities selected by the IOC;
 - (ii) if not terminated earlier pursuant to paragraph (c)(i) above, all rights granted by the City in connection with the use of the Logo and/or the Slogan (if any) terminate on the date of the decision to award the Games to any City; and
 - (iii) third parties providing financial support to the bid shall have no automatic or binding residual rights, options or other arrangements of any nature, express or implied, with respect to the Games if the City is successful in its bid to be appointed as the host city of the Games.

Applicant Cities shall supply the IOC, upon request, with copies of all agreements and/or proposed agreements with third parties providing financial support to the bid.

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Rules of conduct applicable to all cities wishing to organise the Olympic Games, Continued

Appendix 1 (continued)

- 3. Candidate Cities**
- 3.1 Use of the Logo and/or Slogan. A Candidate City may continue to use the Logo and/or Slogan (if any) in connection with its bid to be appointed as host city of the Games, subject to and in accordance with the conditions set out in paragraph 2. Such use of the Logo and/or Slogan (if any) may be extended to outside the territory of the NOC of the corresponding Candidate City provided, however, that there is no third-party association in relation thereto.
- 3.2 Creation of an Emblem. A Candidate City may create an Emblem in connection with its bid to be appointed as host city the Games, subject to the following conditions:
- (a) the Emblem shall reproduce fully, accurately and without embellishment, the colour, design and appearance of the Olympic Symbol in accordance with the Graphic Guidelines; and
 - (b) the area covered by the Olympic Symbol shall not exceed one third of the total area of the Emblem.
- 3.3 Approval of the Emblem: The Candidate City shall first submit the Emblem to the NOC for approval. If the Emblem is approved by the corresponding NOC, the Candidate City shall thereafter submit the Emblem to the IOC for final written approval prior to any use.
- 3.4 General Use of the Emblem.
- (a) The Emblem must always be reproduced in its entirety and no single element thereof may be used separately.
 - (b) The position, proportion and design of the Emblem must not be altered, distorted or re-drawn in any way whatsoever at any time.
- 3.5 Institutional Use of the Emblem. Candidate Cities may use the Emblem inside and outside of the territory of the NOC of the corresponding Candidate City, provided that there is no third-party association in relation thereto, for the purposes of institutional representation of their bid on:
- (a) stationery (e.g. letterheads and business cards);
 - (b) candidature documents (e.g. presentations, brochures or videos); and
 - (c) the official internet site dedicated to their bids.
- 3.6 Promotional Use of the Emblem. Candidate Cities may use the Emblem inside and outside of the territory of the NOC of the corresponding Candidate City, provided that there is no third-party association in relation thereto, for the purposes of promotional representation of their bid on an international basis on:
- (a) advertising;
 - (b) advertorials;
 - (c) promotional documents (e.g. brochures or magazines);
 - (d) pins; and
 - (e) promotional displays or venue banners (e.g. exhibition stands).
- 3.7 Commercial Use of the Emblem. Candidate Cities shall not use or authorise the use of the Emblem by third parties for any commercial purpose whatsoever.

Continued on next page



Rules of conduct applicable to all cities wishing to organise the Olympic Games, Continued

Appendix 1
(continued)

4. **Recognition of and Communication by Third Parties Providing Financial Support to the Bid.**

4.1 Cities may list the names of third parties providing financial support to the bid (including donors) on their official internet site or in their publications provided that such third party is not a competitor in the category of a TOP Partner, another international Olympic Sponsor or one of their NOC sponsors.

4.2 Donors which are competitors in the product/service category of a TOP partner, another international Olympic Sponsor or a sponsor of the corresponding NOC of the City shall not be authorised to communicate with respect to their donation to the bid or otherwise associate themselves with the bid in any manner whatsoever.

5. **Respect of commitments to the Olympic Sponsors**

Cities shall collaborate at all times with the corresponding NOC to fully respect any and all contractual commitments undertaken by the NOC towards the Olympic Sponsors in the implementation of their bids.

6. **If the City is awarded the Olympic Games,** the provisions of the Host City Contract between such City, the corresponding NOC and the IOC, together with the provisions of the Olympic Charter, shall apply thereafter.

7. **Use of the Olympic Symbol.**

Cities may not make any use of the Olympic Symbol alone for any purpose whatsoever.

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Rules of conduct applicable to all cities wishing to organise the Olympic Games, Continued

Appendix 2 (referred to in article 8)

The information in this appendix refers to the IOC Sessions during which a Host City is elected, the Briefing for IOC Members in Lausanne* and the Olympic Games. This information complements and is an integral part of the Rules of Conduct applicable to all cities wishing to organise the Olympic Games. The information is not exhaustive and may be complemented by further information by the IOC.

Any reference to Applicant and Candidate Cities in this document also encompasses their respective NOCs, the governments/embassies/consulates of the respective countries, sponsors or any other person or organisation acting for or on their behalf or supporting them.

*This meeting is organised in Lausanne during the Candidate City phase and is structured to provide the IOC Members and the Candidate Cities with the utmost opportunity to interact and discuss the Candidate Cities' projects.

1.- IOC Sessions during which a Host City is elected

1.A – Promotion

There may be no receptions held by a Candidate City for any persons other than the city's own delegation. Candidate Cities or any other third party acting for or on behalf of the bid will not be permitted to hire their own premises for promotional activities or to meet with IOC Members (e.g. NOC house or bid city restaurant etc.). The Candidate Cities will, however, be provided with the opportunity to have a suite at the official IOC Hotel where the cities can meet with IOC Members to discuss their projects.

The above rule, however, does not prevent the Candidate Cities from organising activities for their own delegations, in the spirit of moderation.

No IOC members, apart from the IOC members of the countries concerned or officials of the country organising the Session, may be invited to a reception organised by a Candidate City or to any form of diplomatic reception organised by the country of a Candidate City.

Embassy/Consulate premises may not be used for any meetings with IOC Members.

1.B – Advertising

In line with Article 8 of the Rules of Conduct, the Candidate Cities may not carry out any form of international promotion in the country where the Host City election will take place during the three-week period before the election. The Candidate Cities may not undertake any form of written advertising in the local or international media during this three-week period (this includes magazines, newspaper wraps, internet and television). Interviews and editorials are, however, permitted.

Furthermore, there may be no form of "building wrap"/external decoration or any billboard advertising whatsoever relating to any candidature.

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Rules of conduct applicable to all cities wishing to organise the Olympic Games, Continued

Appendix 2 (referred to in article 8)

1. C – Media

The IOC will provide each city with the opportunity to hold a press conference in the Session venue following its final presentation to the IOC Members. If Candidate Cities wish to hold other press conferences, they may do so, but not in the official IOC Hotel or the Session venue.

There must be no reception at the end of any press conferences.

1.D – Document distribution

Bilingual documentation (French and English) may be distributed in line with instructions provided by IOC Bid City Relations.

No documents may be delivered by the cities or any third party working on their behalf to the IOC Members' hotel rooms.

2.- Briefing for IOC Members

2.A – Promotion

Candidate Cities may not organise any receptions and are not permitted to hire their own premises for promotional activities or to meet with IOC members (e.g. NOC house or bid city restaurant etc.).

There may be no receptions held by a Candidate City for any persons other than the city's own delegation.

Embassy/Consulate premises may not be used for any meetings with IOC Members.

2.B – Media

If Candidate Cities wish to hold a press conference, they may do so, but not at the IOC headquarters, the Olympic Museum, the Lausanne Palace Hotel or any other venue as specified by the IOC. The IOC will not provide the cities with the opportunity to hold a press conference.

There must be no reception at the end of any press conferences.

2.C – Document distribution

Bilingual documentation (French and English) may be distributed in line with instructions provided by IOC Bid City Relations.

No documents may be delivered by the cities or any third party working on their behalf to the IOC Members' hotel rooms.

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Rules of conduct applicable to all cities wishing to organise the Olympic Games, Continued

Appendix 2
(referred to in
article 8)

3.- Olympic Games

3.A – Promotion

Applicant / Candidate Cities may set up a bid exhibition in the respective NOC House or at a location to be approved by the IOC during the Olympic Games if they so wish and promotional documentation may be distributed.

Cities are permitted to have some element of team visibility on their official clothing during the Games, provided the following is respected:

- Cities may use their logo (i.e. graphic device (including *Name of City* + 2020 + “Applicant City” or “Candidate City”) without the Olympic rings) on items of clothing.
- The logo in its entirety shall not be larger than 20cm²;
- Only City representatives (excluding national delegations, athletes and NOC accredited persons) may wear the items of clothing;
- There must be no advertising or trademark on the items of clothing except the manufacturer’s mark (see below);
- The identification of the manufacturer on the clothing should be in accordance with Rule 51 of the Olympic Charter, in particular:
 - The identification of the manufacturer shall not appear more than once per item of clothing
 - Any manufacturer’s identification must not exceed 20cm²

All other forms of identification on Applicant or Candidate Cities’ clothing are prohibited.

3.B – Media

The IOC will provide each city with the opportunity to hold a press conference in the Main Press Centre. There must be no reception at the end of any press conferences.



2020 Candidature Acceptance Procedure – signature page

Signature of the Candidature Acceptance Procedure The Applicant Cities shall abide, in all aspects, by all provisions of the Olympic Charter, the Candidature Acceptance Procedure, the IOC Code of Ethics, the Rules of Conduct applicable to all cities wishing to organise the Olympic Games and all other rules, instructions and conditions which may be established by the IOC Executive Board.

The present Candidature Acceptance Procedure comes into effect on 16/05/2011 and shall remain in force until further notice.

Lausanne, 16/05/2011

The IOC Executive Board

The **Bid Committee** of _____ hereby certifies to have received a copy of the document entitled “Candidature Acceptance Procedure” and declares to have duly noted its contents.

.....
Signature

.....
NAME AND FUNCTION (in block capitals)

The **City** of _____ hereby certifies to have received a copy of the document entitled “Candidature Acceptance Procedure” and declares to have duly noted its contents.

.....
Signature

.....
NAME AND FUNCTION (in block capitals)

The **NOC** of _____ hereby certifies to have received a copy of the document entitled “Candidature Acceptance Procedure” and declares to have duly noted its contents.

.....
Signature

.....
NAME AND FUNCTION (in block capitals)





PART 2 → IOC Questionnaire

Overview

Application File In the application phase of the bid process, Applicant Cities are required to submit a document containing their replies to the IOC questionnaire contained in Part 2.

The aim of this Application File is to provide the IOC with an overview of a city's project to host the Olympic Games and to determine whether this corresponds to the needs of the Olympic Movement.

The IOC will assess Applicant Cities on the basis of their replies to the questionnaire contained in Part 2 and on the results of any independent studies carried out by the IOC (as described in chapter 1.3.4).

Fonts Throughout the questionnaire contained in Part 2, **all questions and guarantees are presented in bold font** and any accompanying explanatory text is presented in regular font.

Guarantees The IOC questionnaire also requires Applicant Cities to obtain guarantees from third parties. Questions requiring a guarantee are flagged with the following icon in the questionnaire:



Continued on next page



Overview, Continued

Instructions

Precise instructions on how to create your replies to the questionnaire, from a presentation and content point of view, can be found in Part 3 of this document. The aim of these instructions is two-fold:

- To save the Bid Committee unnecessary work, effort and expense
- To ensure that the information provided to the IOC can be easily and objectively analysed

Applicant Cities must follow the instructions given in Part 3.

Reference documents



We remind Applicant Cities that the following documents will provide invaluable assistance to anyone connected with the bid/preparation of the Application File:

- Olympic Charter
- IOC Technical Manuals
- Olympic Games knowledge database

Contents

The questionnaire is divided into the following chapters:

Chapter	
1	- Vision, concept and legacy
2	- Sport and Venues
3	- Environment and Meteorology
4	- Accommodation
5	- Transport
6	- Medical Services and Doping Control
7	- Safety and Security
8	- Technology and Energy
9	- Legal aspects and custom and immigration formalities
10	- Government and public support
11	- Finance and Marketing



1 → Vision, Concept and Legacy

DATES OF THE OLYMPIC GAMES

- Q 1.1** In accordance with the Olympic Charter (Bye-law to Rule 33),
“The duration of the competitions of the Olympic Games shall not exceed sixteen days”. For the Games of the XXXII Olympiad, the dates of the Games shall be chosen within the following period: 15 July to 31 August 2020. (As mentioned in the IOC circular letter to NOCs dated 31 January 2011, the IOC may agree to dates outside this period in the case of exceptional circumstances – e.g. non-favourable weather conditions. The deadline for such application is 29 July 2011.)
- State your proposed dates to host the Olympic Games and Paralympic Games in 2020 and specify your reasons.**

VISION AND LEGACY

- Q 1.2** What is your motivation to host the Olympic Games and what is your vision for your Games?
- Q 1.3** What do you believe would be the long-term benefits for your city / region / country of:
- Bidding for the Olympic Games (irrespective of the outcome of the bid)
 - Hosting the Olympic Games
 - Hosting the Paralympic Games
- Q 1.4** How can hosting the Olympic Games in your city contribute to the development of the Olympic Movement and of the Olympic Games?

Continued on next page



Vision, Concept and Legacy

CONCEPT

Q 1.5

Describe your concept of the 2020 Olympic Games in your city/region.

Detail the following aspects:

- Explain how your concept of the Olympic Games fits into your city/region's long-term planning strategy.
- Motivation behind the choice of location of key Olympic infrastructure
- Expected benefits at Games-time
- Games legacy plans

Q 1.6

Provide Map A: a map of your city/region on which your project is superimposed thus giving a complete visual overview of your project.

Map A should be no larger than A3 - folded or double page - and the graphic scale used must be clearly indicated.

Map A should include all major infrastructure:

- Competition venues
- Olympic Village(s)
- Media accommodation (hotels/village(s))
- Main Press Centre (MPC)
- International Broadcast Centre (IBC)
- Main hotel area
- Main transport infrastructure (airport(s), motorways, train/tram/metro lines etc.)

Should your main international airport not appear on this map, please use an arrow to indicate its direction and the additional distance to the airport.

On the map, please draw a 10km radius around the Olympic Village(s).



2 → Sport and Venues

SPORT EXPERIENCE

Q 2.1 What experience have you had in hosting international sports events and multi-sports events?

List a maximum of ten major events held in the city and ten major events held in the country over the last ten years, indicating official dates and duration. Please include only Senior Continental and World Championships (excluding Junior Championships).

VENUES

Q 2.2 Complete Chart 1 for all sports as well as the Opening/Closing Ceremony venue(s), IBC/MPC, Olympic Village(s) and Media Village(s) (if applicable), which you expect will be used for the Olympic Games and the Paralympic Games.

In addition to the chart in the Application File, please provide the chart in excel format on the CD-ROM (see instructions).

In Chart 1, Applicant Cities are required to define the venue construction status as either:

Existing EXISTING VENUES - NO PERMANENT WORKS REQUIRED (OVERLAY ONLY)

Existing - permanent works required EXISTING VENUES - PERMANENT WORKS REQUIRED

Planned VENUES TO BE BUILT - PERMANENT - PLANNED (IRRESPECTIVE OF THE GAMES)

Additional VENUES TO BE BUILT - PERMANENT - ADDITIONAL (VENUES A CITY IDENTIFIES AS BEING NECESSARY TO HOST THE GAMES - GAMES DEPENDENT)

Temporary TEMPORARY VENUES

Please note that venues for road events (road cycling, marathon, triathlon, etc.) should be considered as temporary venues, except where the finish area is in an existing venue.

Continued on next page



Sport and Venues

Q 2.3

For each **existing venue**, provide a **photographic file** which clearly illustrates the venue (inside and outside – as applicable).

A venue photographic file is an A4 document (maximum 5 pages – with A3 fold-out pages if you so wish), presenting an existing venue through a set of colour photographs together with a written description of the venue and its location giving an overview of its history, location, layout, functionality and architecture.

The following list provides an indication of elements to include in the photographic files:

- Written description (maximum 1 page)
 - Location (in relation to the city) and accessibility (transport routes and public transport)
 - History and usage: initial construction, renovations, architectural and functional description, previous and current usage
- Set of colour photographs (maximum 4 pages, including A3 fold-out pages if you so wish)
 - Aerial and/or external panoramic elevated view
 - Venue external frontage (where applicable)
 - Views including field of play and seating tribunes

For outdoor events, please draw the route/field of play/finish area etc. on the photo.

Continued on next page



Sport and Venues

IOC Guiding Principles – Venues X

The following information contains important guidelines concerning the choice of venues:

Venues are a critical success factor for the Olympic Games, in both financial and operational terms. It is therefore important that Applicant Cities have a full understanding of venues, from planning through to construction and operational delivery.

Whilst some guiding principles are listed below, please note that further details concerning venues can be found in the Technical Manual on Venues and the Technical Manual on Design Standards for Competition Venues.

- Venues must meet requirements and be realistic with respect to the master plan of the Host City, resource efficiencies and post-Games legacy
- Venue planning should support the concept of sustainable development as it applies to the Olympic Games in general, and to venues specifically (e.g. use of permanent versus temporary structures, environmentally sensitive materials/systems/impacts)
- For site selection and venue location:
 - Use existing venues with refurbishment if needed
 - Build a new permanent venue only if there is a legacy need, ensuring flexible use if possible
 - If there is no legacy need, seek a temporary solution
- Venues should be safely and efficiently operated, keeping the primary focus on the athletes

Gross seating capacities

Venue gross seating capacities are provided in the Technical Manual on Design Standards for Competition Venues. Please note that, for every Olympic Games, these capacities must be considered with the following points to determine final venue capacities:

- Capacity of any existing venue to be potentially used
- Capacity of any new venue considering its legacy use
- Terrain, venue footprint and layout (mainly for outdoor venues)
- Popularity of the sport in the Host City, region and/or country
- The potential ability to increase capacity on a temporary basis for Olympic Games use
- Existing/planned road capacities or transport operation constraints to bring spectators (and other clients) to the venue
- Operational feasibility due to overlapping competition schedule in venue clusters/precincts/zones.

Continued on next page



Sport and Venues

VENUE LOCATION

Q 2.4

Map B:

Provide a map of your city/region on which the location of the competition venues as well as the following non-competition venues are superimposed:

- Olympic Village(s)
- Opening/Closing Ceremony venue(s)
- Media accommodation (hotels/village(s))
- MPC
- IBC
- Main hotel area

Should your main international airport not appear on this map, please use an arrow to indicate its direction and the additional distance to the airport. On the map, please draw a 10km radius around the Olympic Village(s).

Also provide a map (Map C) with the corresponding Paralympic venue locations.

Provide additional map(s) (B1, B2 etc.) for all competition venue clusters/precincts included in your project, indicating access routes and security perimeter fence lines.

All B maps should be no larger than A3 – folded or double page – and should contain a clear legend. The most appropriate graphic scales must be chosen to best represent your project and venue clusters in A4 to A3 formats. These graphic scales must be clearly indicated on all maps.

The following colour-code must also be used for all B maps:

<u>PALE BLUE:</u>	Existing venue, no permanent works required (Overlay only)
<u>DARK BLUE:</u>	Existing venue, permanent works required
<u>GREEN:</u>	Planned permanent venue (irrespective of the Games)
<u>RED:</u>	Additional permanent venue (Games dependent)
<u>PINK:</u>	Temporary venue required for the Olympic Games

All venues in chart 1 should be attributed a unique colour coded number (according to the colour code provided above) which should also feature on all B maps. Please note that all B maps must also be included on the CD ROMs to be provided to the IOC (see instructions).

Continued on next page



Sport and Venues

NON-COMPETITION VENUES

Q 2.5 OLYMPIC VILLAGE(S)

Q 2.5.1 Describe your concept for the Olympic village(s), including the following elements:

- Owner
- Location
- Altitude
- Type of accommodation / type of buildings
- Size of village(s) (hectares)
- Number of beds
- Paralympic considerations
- Post-Olympic use.

Q 2.5.2 Specify who will finance the construction of the Olympic village(s).

Q 2.5.3 Please indicate whether alternative accommodation is planned/required. Please describe the alternative accommodation you plan to use, if any.

Q 2.6 INTERNATIONAL BROADCAST CENTRE / MAIN PRESS CENTRE

Q 2.6.1 Describe your concept for the IBC and MPC, including the following elements:

- Location(s)
- Existing or new construction(s)
- Combined or separate venues
- Size(s)
- Type of building(s)
- Adjacent space for compounds, transport mall and parking
- Occupation dates (when the OCOG would take full possession of the IBC and MPC)
- Post-Olympic use.

Q 2.6.2 Specify who will finance the construction of the IBC and MPC.

Chart 1 – Competition and non-competition venues (all figures to be provided in USD million)

- Add as many rows for disciplines (e.g. Cycling – Road, BMX, Mountain Bike, Track) / additional venues as needed
- Ownership: Venue owner (existing venues) or land owner (planned/additional/temporary venues) as appropriate
- Venue construction status: Please use the categories as defined above: Existing, Existing with permanent works required, Planned, Additional and Temporary.

Olympic sport/ discipline	Paralympic sport/ discipline	Name of venue	Venue construction status	Gross seating capacity	Ownership (public/ private)	Permanent works				Source of financing (public/ private/ joint)	Post-Olympic use	
						Original date of construction	Date of upgrade (if completed)	Dates of permanent works required				Cost of permanent works required (in USD 2011)
								Start date	Finish date			
Archery												
Athletics												
Aquatics												
Badminton												
Basketball												
Boxing												
Canoe-Kayak												
Cycling												
Equestrian												
Fencing												
Football												
Gymnastics												
Golf												
Handball												
Hockey												
Judo												
Modern Pentathlon												
Rowing												
Rugby												

Continued on next page

Chart 1 - Competition and non-competition venues (all figures to be provided in USD million),

Continued

Olympic sport/ discipline	Paralympic sport/ discipline	Name of venue	Venue construction status	Gross seating capacity	Ownership (public/private)	Permanent works				Source of financing (public/private/joint)	Post-Olympic use	
						Original date of construction	Date of upgrade (if completed)	Dates of permanent works required				Cost of permanent works required (in USD 2011)
								Start date	Finish date			
Sailing												
Shooting												
Table Tennis												
Taekwondo												
Tennis												
Triathlon												
Volleyball												
Weightlifting												
Wrestling												
		Olympic Village										
		MPC										
		IBC										
		Media Village										



Appendix A - Olympic programme

OFFICIAL PROGRAMME OF THE LONDON 2012 OLYMPIC GAMES

Sports	Men's events	Women's events	Mixed/ open events	Total
ATHLETICS	24	23		47
<i>Track events</i>	100m 200m 400m 800m 1,500m 5,000m 10,000m 110m Hurdles 400m Hurdles 3,000m Steeplechase 4 x 100m Relay 4 x 400m Relay	100m 200m 400m 800m 1'500m 5'000m 10'000m 100m Hurdles 400m Hurdles 3'000m Steeplechase 4 x 100m Relay 4 x 400m Relay		
<i>Field events</i>	High Jump Pole Vault Long Jump Triple Jump Shot Put Discus Throw Hammer Throw Javelin Throw	High Jump Pole Vault Long Jump Triple Jump Shot Put Discus Throw Hammer Throw Javelin Throw		
<i>Combined events</i>	Decathlon (100m, Long Jump, Shot Put, High Jump, 400m, 110m Hurdles, Discus, Pole Vault, Javelin, 1,500m)	Heptathlon (100m Hurdles, High Jump, Shot Put, 200m, Long Jump, Javelin, 800m)		
<i>Road events</i>	20km Race Walk 50km Race Walk Marathon	20km Race Walk Marathon		
ROWING	8	6		14
	Single Sculls (1x) Pairs (2-) Double Sculls (2x) Fours (4-) Quadruple Sculls (4x) Eights (8+)	Single Sculls (1x) Pairs (2-) Double Sculls (2x) Quadruple Sculls (4x) Eights (8+)		
<i>Lightweight events</i>	Double Sculls (2x) Fours (4-)	Double Sculls (2x)		
BADMINTON	2	2	1	5
	Singles Doubles	Singles Doubles	Mixed doubles	
BASKETBALL	1	1		2
	12-team tournament	12-team tournament		

Continued on next page



Appendix A - Olympic programme, Continued

Sports	Men's events	Women's events	Mixed/ open events	Total
BOXING	10	3		13
	Light fly (46 to 49 kg) Fly (up to 52 kg) Bantam (up to 56 kg) Light (up to 60 kg) Light Welter (up to 64 kg) Welter (up to 69 kg) Middle (up to 75 kg) Light heavy (up to 81 kg) Heavy (up to 91 kg) Super Heavy (+ 91 kg)	Fly (48 to 51 kg) Light (57 to 60 kg) Middle (69 to 75 kg)		
CANOE-KAYAK	11	5		16
<i>Sprint</i>	K-1 200m K-1 1,000m K-2 200m K-2 1,000m K-4 1,000m C-1 200m C-1 1,000m C-2 1,000m	K-1 200m K-1 500m K-2 500m K-4 500m		
<i>Slalom</i>	K-1 men C-1 men C-2 men	K-1 women		
CYCLING	9	9		18
<i>Track</i>	Team sprint Sprint Keirin Team pursuit Omnium	Team sprint Sprint Keirin Team pursuit Omnium		
<i>Road</i>	Mass start Time trial	Mass start Time trial		
<i>Mountain Bike</i>	Cross-country	Cross-country		
<i>BMX</i>	BMX Racing	BMX Racing		
EQUESTRIAN			6	6
<i>Jumping</i>			Team Competition Individual competition	
<i>Dressage</i>			Team Competition Individual Competition	
<i>Eventing</i>			Team Competition Individual Competition	

Continued on next page



Appendix A - Olympic programme, Continued

Sports	Men's events		Women's events		Mixed/ open events	Total
FENCING	5		5			10
		Individual Foil Individual Epée Individual Sabre Team Foil Team Sabre		Individual Foil Individual Epée Individual Sabre Team Foil Team Epée		
FOOTBALL	1		1			2
		16-team tournament		12-team tournament		
GYMNASTICS	9		9			18
<i>Artistic</i>		Team competition Individual all-around competition Floor competition Pommel Horse competition Rings competition Vault competition Parallel Bars competition Horizontal Bar competition		Team competition Individual all-around competition Vault competition Uneven Bars competition Balance Beam competition Floor competition		
<i>Rhythmic</i>				Individual all-around competition Group competition		
<i>Trampoline</i>		Individual competition		Individual competition		
WEIGHTLIFTING	8		7			15
		56 kg 62 kg 69 kg 77 kg 85 kg 94 kg 105 kg + 105 kg		48 kg 53 kg 58 kg 63 kg 69 kg 75 kg + 75 kg		
HANDBALL	1		1			2
		12-team tournament		12-team tournament		
HOCKEY	1		1			2
		12-team tournament		12-team tournament		
JUDO	7		7			14
		Up to 60 kg + 60 kg up to 66 kg + 66 kg up to 73 kg + 73 kg up to 81 kg + 81 kg up to 90 kg + 90 kg up to 100 kg + 100 kg		Up to 48 kg + 48 kg up to 52 kg + 52 kg up to 57 kg + 57 kg up to 63 kg + 63 kg up to 70 kg + 70 kg up to 78 kg + 78 kg		

Continued on next page



Appendix A - Olympic programme, Continued

Sports	Men's events	Women's events	Mixed/ open events	Total
WRESTLING	14	4		18
<i>Freestyle</i>	Up to 55 kg from 55 to 60 kg from 60 to 66 kg from 66 to 74 kg from 74 to 84 kg from 84 to 96 kg from 96 to 120 kg	Up to 48 kg from 48 to 55 kg from 55 to 63 kg from 63 to 72 kg		
<i>Greco-Roman</i>	Up to 55 kg from 55 to 60 kg from 60 to 66 kg from 66 to 74 kg from 74 to 84 kg from 84 to 96 kg from 96 to 120 kg			
AQUATICS	22	24		46
<i>Swimming</i>	50m freestyle 100m freestyle 200m freestyle 400m freestyle 1,500m freestyle 100m backstroke 200m backstroke 100m breaststroke 200m breaststroke 100m butterfly 200m butterfly 200m individual medley 400m individual medley 4 x 100m freestyle relay 4 x 200m freestyle relay 4 x 100m medley relay 10km Marathon swim	50m freestyle 100m freestyle 200m freestyle 400m freestyle 800m freestyle 100m backstroke 200m backstroke 100m breaststroke 200m breaststroke 100m butterfly 200m butterfly 200m individual medley 400m individual medley 4 x 100m freestyle relay 4 x 200m freestyle relay 4 x 100m medley relay 10km Marathon swim		
<i>Diving</i>	Individual Springboard (3m) Individual Platform (10m) Synchronised Springboard (3m) Synchronised Platform (10m)	Individual Springboard (3m) Individual Platform (10m) Synchronised Springboard (3m) Synchronised Platform (10m)		
<i>Synchronized swimming</i>		Duet competition Team competition		
<i>Waterpolo</i>	12-team tournament	8-team tournament		
MODERN PENTATHLON	1	1		2
	Individual competition	Individual competition		
TAEKWONDO	4	4		8
	Under 58 kg Under 68 kg Under 80 kg Over 80 kg	Under 49 kg Under 57 kg Under 67 kg Over 67 kg		

Continued on next page



Appendix A - Olympic programme, Continued

Sports	Men's events		Women's events		Mixed/ open events	Total
TENNIS	2		2		1	5
		Singles Doubles		Singles Doubles		Mixed doubles
TABLE TENNIS	2		2			4
		Singles Team		Singles Team		
SHOOTING	9		6			15
<i>Rifle</i>		50m Rifle Prone Men 50m Rifle 3 Positions Men 10m Air Rifle Men		50m Rifle 3 Positions Women 10m Air Rifle Women		
<i>Pistol</i>		50m Pistol Men 25m Rapid Fire Pistol Men 10m Air Pistol Men		25m Pistol Women 10m Air Pistol Women		
<i>Shotgun</i>		Trap Men Double Trap Men Skeet Men		Trap Women Skeet Women		
ARCHERY	2		2			4
		Individual competition Team competition		Individual competition Team competition		
TRIATHLON	1		1			2
		Distance: 1.5km swim, 40km cycle, 10km run		Distance: 1.5km swim, 40km cycle, 10km run		
SAILING	6		4			10
		Windsurfer One Person Dinghy One Person Dinghy (Heavyweight) Two Person Dinghy Skiff Keelboat		Windsurfer One Person Dinghy Two Person Dinghy Match Racing		
VOLLEYBALL	2		2			4
<i>Indoor</i>		12-team tournament		12-team tournament		
<i>Beach</i>		24-team tournament		24-team tournament		
TOTAL (26)	162		132		8	302

During the 121st IOC Session in Copenhagen, the IOC accepted Golf and Rugby in the Olympic programme as of 2016:

Sports	Men's events		Women's events		Mixed/ open events	Total
GOLF	1		1			2
		Individual competition		Individual competition		
RUGBY	1		1			2
		12-team tournament		12-team tournament		

Programme changes

A review of the sports programme takes place after each edition of the Olympic Games. Candidate Cities should therefore be aware that any further modifications to the Olympic Games sports programme would be voted on by the 125th IOC Session in 2013.



3 → Environment and Meteorology

ENVIRONMENT

Q 3.1 Describe the following on a map no larger than A3 – folded or double page – and indicate the graphic scale used:

- General geographical features of the city and its surroundings
- Protected/environmentally sensitive areas
- Cultural heritage monuments
- Potential natural risks

Q 3.2 Provide detailed information on the ambient air quality in the Applicant City (according to the most recent WHO standards/guidelines), including an assessment of the analyses performed over the last five years for the period during which you intend to hold the Olympic Games and the testing methods used.

Further information must be provided for any proposed competition venues situated more than 50km from the Applicant City or for any proposed competition venues where conditions are significantly different from the rest of the Applicant City.

Please include the following figures in your assessment:

	Mg/m ³
Carbon monoxide	
PM10 (PM 2.5 if data readily available)	
Sulphur dioxide	
Nitrogen dioxide	
Ozone	

Q 3.3 Provide detailed information on the quality of drinking water in the Applicant City (according to the most recent WHO standards/guidelines), including an assessment of the analyses performed over the last five years, the testing methods used and the system of supply.

Further information must be provided for any proposed competition venues situated more than 50km from the Applicant City or for any proposed competition venues where conditions are significantly different from the rest of the Applicant City.

Continued on next page



Environment and Meteorology

- Q 3.4** Provide details of current general environmental conditions and actions in your city/region.
- Q 3.5** Provide details of any Games-specific environmental actions you plan on implementing, outlining how those actions fit in with overall city and region environmental and sustainable development strategies.
- Q 3.6** Provide a brief assessment of the environmental impacts and legacies of staging the Olympic Games in your city/region.
- Q 3.7** Have environmental impact studies been carried out on any of your proposed venues and does legislation in your country require you to carry out environmental impact studies? If so, at what stage of the planning and construction process?

METEOROLOGY

- Q 3.8** Complete Charts 2.1, 2.2 and 2.3.

Charts 2.1 to 2.3 – Meteorology

Statistics to be provided:

- For your proposed dates of the Games
- For the area in which the Olympic Games will be held (Applicant City + any outdoor competition venue where conditions are significantly different to the rest of the Applicant city)
- For the last ten years

Chart 2.1 – Temperature, humidity and wind *(Indicate source of statistics)*

	Temperature			Humidity			Wind (general tendencies)	
	Minimum	Maximum	Average	Minimum	Maximum	Average	Direction	Strength
9 a.m.								
12 noon								
3 p.m.								
6 p.m.								
9 p.m.								

Chart 2.2 – Precipitation and fog *(Indicate source of statistics)*

Precipitation (Number of days)		Fog (Number of days of fog during period of Games)
Annually	Period of Games	

Chart 2.3 – Altitude *(Indicate source of statistics)*

Altitude in metres	
City	Other sites where significant differences exist



4 → Accommodation

HOTELS

Q 4.1 State what point of reference you have chosen as the Olympic Games centre in the Applicant City (e.g. Olympic Village, Olympic Stadium, IOC hotel(s), main hotel cluster,...) and explain why.
This point of reference must be used to answer the questions below.

Q 4.2 Questions in this chapter require you to categorise hotels according to the internationally accepted star rating system (5 star, 4 star, 3 star, 2 star) described in the Technical Manual on Accommodation.

G Provide a statement from your national tourist board, giving the equivalent rating used in your country and a description of the standard of hotel in each category.

Q 4.3 Complete Charts 3 A and B indicating the number of hotels and hotel rooms

- within a radius of 0–10km from your chosen Olympic Games centre
- within a 10–50km radius of your chosen Olympic Games centre
- within a 0–10km radius of any competition venue cluster/precinct and/or stand-alone venue outside the Applicant City

Please also include Charts 3 A and B in electronic format (Excel) on the CD ROM to be provided to the IOC (see instructions).

Q 4.4 Use the following table to indicate average convention rates in 2011 for 3, 4 and 5 star hotels and for all room types during the month of the Olympic Games, including breakfast(s) and all applicable taxes.

Please also indicate the source of the information provided.

	Average 2011 convention rates for the month of the Olympic Games		
	3 star	4 star	5 star
Single, including 1 breakfast			
Double/twin, including 2 breakfasts			
Suite, including 2 breakfasts			

Continued on next page



Accommodation

MEDIA ACCOMMODATION

Q 4.5 Wherever the hotel infrastructure of the Host City is insufficient to cater for the needs of the media, the OCOG must provide a media village (or villages, depending on the configuration of the Olympic venues).

If you envisage the use of (a) media village(s), please answer the questions below.

If no media village(s) is/are planned, please describe your concept for media accommodation.

Q 4.6 Describe your concept for the media village(s), including the following:

- Owner (current and future)
- Location
- Type of accommodation / type of buildings
- Size of village(s) (hectares)
- Number of rooms and beds
- Post-Olympic use.

Specify who will finance the construction of any media village(s), if applicable.

Charts 3 A and B - Accommodation

Chart 3 A - Applicant City

- Include all accommodation available within a radius of 0–10km and a radius of 10–50km of your Games Centre (as defined in question 4.1)
- **Please ensure that rooms are not counted twice**
- *Please list apartments according to quality and number of rooms per apartment

Existing accommodation

Type of accommodation	Within a radius of 0–10km of Games Centre		Within a radius of 10–50km of Games Centre		TOTAL	
	Number of hotels	Number of rooms	Number of hotels	Number of rooms	Number of hotels	Number of rooms
5 star hotels						
4 star hotels						
3 star hotels						
2 star hotels						
1 star hotels						
University campus						
Apartments*						
Alternative Accom. <i>(specify)</i>						

Planned accommodation (accommodation for which construction authorisations have been signed)

Type of accommodation	Within a radius of 0–10km of Games Centre		Within a radius of 10–50km of Games Centre		TOTAL	
	Number of hotels	Number of rooms	Number of hotels	Number of rooms	Number of hotels	Number of rooms
5 star hotels						
4 star hotels						
3 star hotels						
2 star hotels						
1 star hotels						
University campus						
Apartments*						
Alternative Accom. <i>(specify)</i>						

Charts 3 A and B – Accommodation (continued)

Additional accommodation (accommodation for which construction authorisations have not yet been signed)

Type of accommodation	Within a radius of 0–10km of Games Centre		Within a radius of 10–50km of Games Centre		TOTAL	
	Number of hotels	Number of rooms	Number of hotels	Number of rooms	Number of hotels	Number of rooms
5 star hotels						
4 star hotels						
3 star hotels						
2 star hotels						
1 star hotels						
University campus						
Apartments*						
Alternative Accom. (<i>specify</i>)						

Chart 3 B – Competition venue clusters/precincts/stand-alone venues outside the Applicant City

- Include all accommodation available within a radius of 0–10km of each competition venue cluster/precinct or of each stand-alone venue outside the Applicant City – please provide one table for each competition cluster/precinct/venue, indicating its name in the table as shown.
- **Please ensure that rooms are not counted twice**
- *Please list apartments according to quality and number of rooms per apartment

Existing accommodation

Type of accommodation	Within a radius of 0–10km of <i>[insert name of competition venue cluster/precinct/venue]</i>	
	Number of hotels	Number of rooms
5 star hotels		
4 star hotels		
3 star hotels		
2 star hotels		
1 star hotels		
University campus		
Apartments*		
Alternative Accom. (<i>specify</i>)		

Charts 3 A and B – Accommodation (continued)

Planned accommodation (accommodation for which construction authorisations have been signed)

Type of accommodation	Within a radius of 0–10km of <i>[insert name of competition venue cluster/precinct/venue]</i>	
	Number of hotels	Number of rooms
5 star hotels		
4 star hotels		
3 star hotels		
2 star hotels		
1 star hotels		
University campus		
Apartments*		
Alternative Accom. <i>(specify)</i>		

Additional accommodation (accommodation for which construction authorisations have not yet been signed)

Type of accommodation	Within a radius of 0–10km of <i>[insert name of competition venue cluster/precinct/venue]</i>	
	Number of hotels	Number of rooms
5 star hotels		
4 star hotels		
3 star hotels		
2 star hotels		
1 star hotels		
University campus		
Apartments*		
Alternative Accom. <i>(specify)</i>		



5 → Transport

Q 5.1 TRANSPORT INFRASTRUCTURE

Use Chart 4 to indicate:

EXISTING TRANSPORT INFRASTRUCTURE

List your existing transport infrastructure (roads and public transport systems):

- Motorways
- Major urban arterial network
- Suburban rail
- Subway
- Light rail

PLANNED TRANSPORT INFRASTRUCTURE

List all transport infrastructure developments planned irrespective of your application to host the Olympic Games, and which will have an impact on Olympic site accessibility.

ADDITIONAL TRANSPORT INFRASTRUCTURE

List the additional transport infrastructure you feel will be necessary to host the Olympic Games.

For each of the above, specify:

- Length and capacity (number of traffic lanes or rail tracks)
- Location of each infrastructure item by stating where it begins and ends
- How and by whom work will be financed (if applicable)
- Construction timelines (if applicable)

Please differentiate between transport infrastructure within the city boundary and from the city boundary to outlying venues.

Please also include Chart 4 in electronic format (Excel) on the CD ROM to be provided to the IOC (see instructions).

Continued on next page



Transport

Q 5.2 AIRPORT

Which is the main international airport you intend to use for the Olympic Games?

State your reasons.

Which other airport(s) do you intend to use for the Olympic Games?

State your reasons.

For each airport you intend to use, please indicate capacity (number of runways, number of gates, passenger terminal capacity), distance to the city centre and existing, planned and additional public transport links to the city centre.

Q 5.3 MAPS B

Complete the maps requested in theme Sport and Venues as follows:

Superimpose your city’s transport infrastructure, as listed in Chart 4, on Maps B, B1, B2 etc.

Please label each infrastructure item on the map with the unique number attributed to it in Chart 4 and observe the following colour code:

- PALE BLUE Existing infrastructure, no permanent works required
- DARK BLUE Existing infrastructure, permanent works required
- GREEN Planned infrastructure (irrespective of the Olympic Games)
- RED Additional infrastructure required for the Olympic Games

Should your main international airport not appear on this map, please use an arrow to indicate its direction and the additional distance to the airport.

The following graphic standards should be used on Map B to represent your infrastructure:

Infrastructure	Motorways	Major urban arterial network	Suburban rail	Subway	Light rail
Existing, no permanent works					
Existing, permanent works required					
Planned					
Additional					

Continued on next page



Transport

Q 5.4 TRANSPORT CHALLENGES

Q 5.4.1 What current and future (2020) major transport challenges do your city and region face?

Q 5.4.2 What general transport and mobility concepts do you propose in order to address the following Games clients' transport needs:

- Athletes and team officials
- Media
- Spectators and workforce (including volunteers)

Q 5.5 DISTANCES AND TRAVEL TIMES

Complete Chart 5, indicating all distances in kilometres and 2011 travel times in minutes by the most appropriate bus route.

If a rail connection is available, add rail travel time in brackets (rail).

Please also include Chart 5 in electronic format (Excel) on the CD ROM to be provided to the IOC (see instructions).

Chart 4 – Existing, planned and additional transport infrastructure

- The infrastructure items should be listed in numerical order with a unique colour-coded number as shown in the table
- Please note that all infrastructure items listed should appear on Maps B, B1, B2 etc. with the unique number attributed to it
- Please identify the location of each infrastructure item by stating where it begins and ends
- Please provide all costs in USD 2011

EXISTING transport infrastructure, NO PERMANENT WORKS REQUIRED				
Type of transport Infrastructure (Motorways, major urban arterial network, suburban rail, subway, light rail public transport systems)	Length (km) + capacity (n° of traffic lanes or tracks)		Construction/upgrade	
	Within city boundary	From city boundary to outlying venues	Construction date	Date of completed upgrade(s)
①				
②				

EXISTING transport infrastructure, PERMANENT WORKS REQUIRED									
Type of transport Infrastructure (Motorways, major urban arterial network, suburban rail, subway, light rail public transport systems)	CURRENT length (km) + capacity (n° of traffic lanes or tracks)		Construction/upgrade					Source of financing (Public/private/joint)	
	Within city boundary	From city boundary to outlying venues	Type of work (length in km + capacity)		Body responsible	Construction date	Date of upgrade		Cost of upgrade
			Within city boundary	From city boundary to outlying venues					
③									
④									

PLANNED transport infrastructure							
Type of Transport Infrastructure (Motorways, major urban arterial network, suburban rail, subway, light rail public transport systems)	Length (km) + capacity (n° of traffic lanes or tracks)		Construction				Source of financing (Public/private/joint)
	Within city boundary	From city boundary to outlying venues	Body responsible	Start	End	Cost	
⑤							
⑥							

ADDITIONAL transport infrastructure							
Type of Transport Infrastructure (Motorways, major urban arterial network, suburban rail, subway, light rail public transport systems)	Length (km) + capacity (n° of traffic lanes or tracks)		Construction				Source of financing (Public/private/joint)
	Within city boundary	From city boundary to outlying venues	Body responsible	Start	End	Cost	
⑦							
⑧							

Chart 5 – Distances and travel times in 2011

- All distances must be rounded to the nearest kilometre
- All times must be given in minutes and for average travel times by bus, using 5 minute intervals
- Provide in brackets travel times and mode of transport for any alternative means of transport available for a particular travel, if applicable at Games-time.
- If your project includes any other villages/accommodation for athletes, please include it/them in this table.
- If there is more than one competition venue for a sport/discipline/event please create new rows in the table as needed.
- If the IBC and MPC are in separate locations, please list them separately in the table.

All distances in <u>km</u> and travel times in <u>minutes</u> and by bus	Main international airport		Main hotel area		Athlete accommodation				Olympic Stadium		Media Accommodation (please specify)		MPC/IBC	
	Km	Min.	Km	Min.	Olympic Village		Any other village/ accommodation for athletes		Km	Min.	Km	Min.	Km	Min.
					Km	Min.	Km	Min.						
Main international airport														
Main hotel area														
Olympic Village														
Any other village/ accommodation for athletes														
Olympic Stadium														
Media Accommodation														
MPC/IBC														
Archery														
Aquatics														
Athletics														
Basketball														
Badminton														
Boxing														
Canoe														
Cycling														
Equestrian														
Fencing														
Football														
Golf														

Continued on next page

Chart 5 - Distances and travel times in 2011, Continued

All distances in <u>km</u> and travel times in <u>minutes</u> and by bus	Main international airport		Main hotel area		Athlete accommodation				Olympic Stadium		Media Accommodation (please specify)		MPC/IBC	
					Olympic Village		Any other village/ accommodation for athletes							
	Km	Min.	Km	Min.	Km	Min.	Km	Min.	Km	Min.	Km	Min.	Km	Min.
Gymnastic														
Handball														
Hockey														
Judo														
Modern Pentathlon														
Rowing														
Rugby														
Sailing														
Shooting														
Table Tennis														
Taekwondo														
Tennis														
Triathlon														
Beach Volleyball														
Volleyball														
Weightlifting														
Wrestling														



6 → Medical Services and Doping Control

HEALTH SERVICES

The information requested below must be provided by the relevant public health authorities. In each case, specify the source of information.

Q 6.1 Give a general outline of the health care system currently in operation in your city and region.

Q 6.2 Describe your social system for managing medical expenses.
Explain the arrangements for foreign nationals visiting your country.

Q 6.3 Provide the number of hospitals and hospital beds per capita in your city.

Use tables 6.3.1 and 6.3.2 to list:

- Main hospitals and teaching hospitals
- Distance of main hospitals from the Olympic Village(s) (in km)
- Number of beds
- List of departments by speciality (including sports–medicine, physiology and biomechanical research laboratories for teaching hospitals)
- Heavy equipment

Table 6.3.1 - Main hospitals				
Hospital name	Distance from Olympic Village* (km)	Number of beds	List of departments by speciality	Heavy equipment

Total number: _____

Table 6.3.2 - Teaching hospitals			
Hospital name	Distance from Olympic Village* (km)	Number of beds	List of departments by speciality (including sports–medicine, physiology and biomechanical research laboratories)

Total number: _____

* if several Olympic Villages are planned, please add columns as appropriate



Medical Services and Doping Control

- Q 6.4** Describe the operational procedure of your current emergency services.
- Q 6.5** Explain how the Olympic Games will fit in with your first aid, transport and emergency services.
- Q 6.6** Describe existing plans for evacuation and assistance in the event of a natural disaster, specifying the chains of command and transfer of responsibilities.
- How will these be affected by the Olympic Games?
- If the chain of responsibility and command were to change due to the Olympic Games, please give details.
- Q 6.7** If applicable, briefly explain any epidemiological problems over the last ten years.
- Describe the resources in your city, region and country to counter epidemiological risks, and list the organisations responsible for controlling this issue.

EQUINE HEALTH

- Q 6.8** Indicate which infectious diseases have occurred in your equine population during the last five years, specifying whether these were at an epidemic level or whether these are diseases which are endemic in your country.
- Q 6.9** Describe the resources in your city, region and country to counter epidemiological risks in the veterinary field and list the organisations responsible for controlling such risks (where applicable).

Continued on next page



Medical Services and Doping Control

DOPING CONTROL

- Q 6.10** Does your country have a National Anti-Doping Organisation (NADO)? Is this National Anti-Doping Organisation independent or part of the NOC? Explain.
Does your country have any legislation on doping? Explain.
What legislation is in place or will be implemented to allow cooperation and sharing of information between the sports authorities and the public authorities (police, customs) in relation to the fight against doping and to implement the commitments of the Host Country under the UNESCO Convention and the WADA Code?
- Q 6.11** Provide a guarantee from the relevant national authority confirming that
- a. the (WADA) World Anti-Doping Code and the IOC Anti-Doping Rules (which are based on the World Anti-Doping Code) which are in force in 2020 will apply upon the occasion of the Olympic Games; and
 - b. should there be any conflict between, on the one hand, the World Anti-Doping Code and the IOC Anti-Doping Rules and, on the other hand, any other anti-doping rules applicable in your country, the World Anti-Doping Code and the IOC Anti-Doping Rules shall take precedence; and
 - c. the relevant authority(ies) of the host country will provide its (their) full cooperation and support for the implementation of the IOC Anti-Doping Rules at the time of the Olympic Games, in particular in relation to investigations and procedures regarding athletes' support personnel or any other person involved in trafficking, or in assisting in any way in relation to the use of prohibited substances or prohibited methods, and that relevant laws are in place in order to ensure the foregoing.
- Q 6.12** Is there a WADA-accredited laboratory in your city or country?
Indicate the distance in km and travel time between the existing accredited laboratory, the Olympic Village and the venues.
Describe your plans for setting up/upgrading an anti-doping laboratory for the Olympic Games.
Give a brief indication of the procedures envisaged for sample transportation.
- Q 6.13** Does the laboratory mentioned above also perform equine sample testing and is it accredited by the "Fédération Equestre Internationale" (FEI)?
If not, which FEI-accredited laboratory will be used for testing horses at Games-time?



7 → Safety and Security

RISK ANALYSIS

Q 7.1 Provide an analysis, by a competent authority (please specify the authority), of the general risks connected with the Olympic territory:

- Fire (buildings, industry, forests)
- Intrusion into Olympic facilities
- Civil disobedience
- Crime
- Telecommunication / Technological risks
- Traffic
- Natural catastrophes (earthquake, flood, volcano, hurricane, etc.)
- Other catastrophes (chemical, biological, nuclear, plane crash, serious land accident, etc.)
- Major traffic accidents, including in tunnels

Q 7.2 Provide an analysis, by a competent authority (please specify the authority), of the situation with respect to any risks posed by activist minorities (religious, political, ethnic, etc.) or terrorist groups in the country or region.

Specify the measures envisaged for preventing acts of terrorism by international groups.

HUMAN RESOURCES

Q 7.3 Provide estimates of the available police and emergency services human resources in the region and city.

Q 7.4 Will it be possible to use the resources of the Armed Forces in the Olympic Games security operation and, if so, in what capacity?

Continued on next page



Safety and Security

LEGISLATION

Q 7.5 Does legislation permit a single management structure that will be effective whatever the origin of the human and technical resources that are used, and without functional or territorial restrictions?

Q 7.6 If necessary, is your government willing to make modifications to the laws, standards and administrative procedures considered necessary within the legislative organisation of the country in order to achieve an efficient structure and a safety and security operation that is appropriate to the special circumstances of the Olympic Games?

If so, what would be the timeframe for such a procedure?

Q 7.7 Is it possible to limit and exercise effective control over the use of air space affected by the Olympic Games and, if so, how?

EXPERIENCE

Q 7.8 Use the table below to list, in chronological order (most recent first), the experience of your city/region and country over the last ten years in the organisation of security for major international events (particularly sports events).

Year	Event	Duration of event (days)	Number of participants	Number of dignitaries and VIPs	Number of attending spectators	Number of security personnel



8 → Technology and Energy

Introduction Technology plays an extremely important role both in the preparation phase and during the Olympic and Paralympic Games.

Technology encompasses a wide field of services, which can be defined in three broad categories:

- Information systems
- Telecommunications and other technologies
- Internet

Please note that, although the OCOG is responsible for planning and implementation, the IOC reserves the right to choose suppliers to cover one or more areas of technology necessary for the preparation and smooth running of the Olympic and Paralympic Games.

TELECOMMUNICATIONS

Q 8.1 Describe the market's level of openness to competition in the area of telecommunications.

Q 8.2 How many licences have been awarded for:

- Setting up fixed telephony networks
- Supplying second generation (e.g. GSM) and third generation (e.g. UMTS) mobile telephony services

Q 8.3 Indicate whether a regulatory body exists for the market, whether this body is tied to government authorities and who issues the licences.

Continued on next page



Technology and Energy

Q 8.4 Describe the existing infrastructure and technology networks linking competition and non-competition venues that will support the traffic necessary for the organisation of the Olympic and Paralympic Games (telephony, data network, audio and video circuits).

Indicate the existence of any alternative path for back-up purposes.

This information must be obtained from potential telecommunications providers.

Provide diagrams showing the infrastructure described above.

Q 8.5 For each competition and non-competition venue, describe the current capacity (number of simultaneously supported communications) of the mobile network by carrier.

Indicate whether all of the roads linking all competition and non-competition venues are also fully covered by these carriers.

WIRELESS BROADBAND SERVICES

Q 8.6 Describe the penetration of wireless technology services, technologies used and generations (3G/4G) existing within the city.

Q 8.7 State the number of providers offering these services.

Q 8.8 Outline plans for further growth in wireless services leading up to 2020 and state whether there is additional infrastructure anticipated to specifically meet Games requirements. How will these improvements be funded?

Continued on next page



Technology and Energy

PRIVATE RADIO NETWORKS

- Q 8.9** Are there frequencies allocated to trunk radio type services?
- Q 8.10** How many types of trunk radio networks are in operation and what is the level of local and regional coverage?
- Q 8.11** How many subscribers are there to such networks?

FREQUENCY CONTROL

- Q 8.12** Indicate the body(ies) responsible (and any ties) for allocating and controlling the frequencies necessary for radio transmissions.
- Q 8.13** Provide (a) guarantee(s) from the competent body(ies) that it (they) is(are) prepared to allocate, manage and control the necessary frequencies for the organisation of the Olympic and Paralympic Games.
G
- Q 8.14** Provide (a) guarantee(s) from the relevant authorities that there will be no fee charged to the following client groups:
G
- Athletes
 - IOC
 - OCOGs
 - NOCs
 - IFs
 - Media
 - Broadcasters
 - Olympic partners
- for the reservation and services of allocated frequencies from one month before the Opening Ceremony of the Olympic Games to one week after the Closing Ceremony of the Paralympic Games.

Continued on next page



Technology and Energy

ENERGY

Energy Sector & Market Structure

- Q 8.15** List the energy sector principal agents (state and/or private ownership) responsible for the provision of regional and local power services (production, transmission, distribution) and describe how they are structured and managed.
- Q 8.16** Describe the role of the regulator and other governmental agencies in the development of new energy facilities and in the regulation of service levels to clients.

Energy Supply Facilities & Infrastructure

- Q 8.17** Describe the existing local and regional utility grid and generating plants.
- Q 8.18** Outline the process for obtaining additional power beyond the capacity of the local system from other sources.



9 → Legal aspects and customs and immigration formalities

LEGAL ASPECTS

Q 9.1 What are the legal obstacles, if any, to the organisation of the Olympic Games in your country?

Q 9.2 What are the existing laws, if any, in your country that relate to sport?

Q 9.3 Do you envisage the implementation of any new laws to facilitate the organisation of the Olympic Games? Explain.

Q 9.4 The IOC will take necessary measures to protect the word mark “[City] 2020” outside of the host territory.

G

Provide documentation indicating that appropriate measures have been taken to:

- protect the word mark “[City] 2020” within the host territory
- register domain names that are of value to your candidature such as “[City] 2020” followed by extensions .com .net .org as well as the country code concerned

CANDIDATURE COMMITTEE – ORGANISATIONAL STRUCTURE

Q 9.5 Should you be accepted as a Candidate City, how would your Candidature Committee be structured?

Specify which public and/or private institutions, organisations or bodies would be represented in your Bid Committee and their respective levels of authority.

Please note –

- NOC representatives must be members of your Bid Committee (see Olympic Charter, paragraph 1.4 of the Bye-law to Rule 34)
- IOC members in your country, should they so request, must also be members of your Bid Committee
- The IOC recommends that athletes’ representatives should also form part of the Bid Committee

Continued on next page



Legal aspects and customs and immigration formalities

ENTRY REGULATIONS

Q 9.6 Describe the regulations in force in your country regarding immigration and entry visas.

Q 9.7 Give precise details of the health and vaccination recommendations or regulations for persons entering your country.

In accordance with Rule 53 of the Olympic Charter, the Olympic identity and accreditation card is a document which establishes the identity of its holder and confers upon the latter the right to take part in the Olympic Games. Together with a passport or other official travel documents of the holder, the Olympic identity and accreditation card authorises entry into the country of the Host City. It allows the holder to stay and perform his Olympic function for the duration of the Olympic Games, including a period not exceeding one month before and one month after the Olympic Games.

The Olympic identity and accreditation card is delivered, under the authority of the IOC, to persons eligible for accreditation.

Q 9.8 **G** Provide a guarantee from the relevant authorities that, notwithstanding any regulations in your country to the contrary that would otherwise be applicable, accredited persons in possession of a valid passport and an Olympic identity and accreditation card will be able to enter into the country and carry out their Olympic function for the duration of the Olympic Games and for a period not exceeding one month before and one month after the Olympic Games, in accordance with the Accreditation and Entries at the Olympic Games - Users' Guide.

Q 9.9 What would the entry regulations be for members of the Olympic Family to attend test events prior to the Olympic Games?

ENTRY OF ANIMALS

Q 9.10 Describe the regulations in force in your country regarding the entry of animals (i.e. guide dogs for the blind, horses) into your territory.

Continued on next page



Legal aspects and customs and immigration formalities

WORK PERMITS / REGULATIONS

Q 9.11 In addition to those persons in possession of an Olympic identity and accreditation card, certain Games-related personnel will require temporary entry into the host country to perform their Olympic duties prior to the Olympic Games. Such persons may be required to work and domicile in the country for at least one year before the Olympic Games.

Describe the process and average length of time required to apply for and issue work permits for temporary entry of personnel to work and domicile in the country and how this will be adjusted, if necessary, in order to conform with the requirements referred to above.

Q 9.12 It is incumbent upon the Host City to ensure that the relevant national, regional and local authorities understand the unique and temporary nature of the Olympic Games in regard to media working practices.

Would Olympic related personnel, especially the media, broadcasters, the OBS and their personnel, and timing and scoring services be subject to union regulations or labour laws, and if so what special waivers will be introduced to enable the OBS, rights holders and media to fulfil their professional responsibilities without being constrained by the host country's media reporting regulations, labour laws, trade union agreements or regulations, if any, with regard to reporting and filming in the Host City or country.

Explain.

IMPORT AND EXPORT OF GOODS

Q 9.13 Specify, if applicable, any regulations concerning the import of special products and equipment required by accredited persons to carry out their duties at the Olympic Games: e.g. firearms and ammunition (for sports competitions or security services), photographic and audio-visual equipment, medical equipment and products, computer equipment, foodstuffs etc.

Q 9.14 What are the regulations with regard to the import, use and export of goods required for test events prior to the Olympic Games?

Q 9.15 Specify, if applicable, any restrictions or regulations concerning the use of media material produced on the national territory intended principally for broadcast outside the territory.

Q 9.16 Is there any law prohibiting or limiting by name or number the importation of foreign newspapers, periodicals or other publications?



10 → Government and public support

BACKGROUND INFORMATION

- Q 10.1** State the current population, as well as estimated population in 2020, for the following (please specify the source(s) used):
- City
 - Region
 - Country
- Q 10.2** Describe the political structure in your country: what are the institutions at national, regional and local level and their respective competence in relation to major infrastructure projects and government-related services (medical, security, customs, immigration, etc.)?
- Explain the interaction between the various authorities concerned, as well as their respective degree of autonomy, if any.
- Q 10.3** Provide the Gross Domestic Product (GDP) for the last ten years of your country, region and city, including a percentage breakdown of the economic resources (Agriculture, Industry, Energy and Services).
- Q 10.4** List the Per Capita Income (in USD) for the last ten years.

Continued on next page



Government and public support

GOVERNMENT SUPPORT AND COMMITMENT

- Q 10.5** What is the status of support of the national, regional and local governments for your bid and for the organisation of the Olympic Games in your city/region?
- Q 10.6** Give the full list of all public authorities and other official public or private bodies represented in your bid committee.
- Q 10.7** Provide a covenant from the government of your country stating the following:
- G** “*Name(s) of the duly authorised representative(s)* hereby confirm(s) that the government of *name of the host country*
- guarantees the respect of the Olympic Charter;
 - guarantees that it will take all the necessary measures in order that the city fulfils its obligations completely; and
 - guarantees free access to and free movement around the host country for all accredited persons on the basis of a passport (or equivalent document) and the Olympic identity and accreditation card referred to in the Olympic Charter.”
- Q 10.8** List all elections planned in your country at all levels until 2020 and indicate whether the outcome of such elections could have any impact – and if so what kind – on the preparation or staging of the Olympic Games in 2020.

INSTITUTIONAL SUPPORT

- Q 10.9** Provide a letter of guarantee, signed by both your country’s NOC and your city authorities, stating the following:
- G** “*Names of the duly authorised representatives* hereby confirm that the *name of the host country’s NOC* and *name of the city authorities* will respect and comply with all obligations set out in the Olympic Charter.”
- Q 10.10** Do the NPC and relevant national organisations representing people with disability also support the bid?



Government and public support

PUBLIC SUPPORT

Q 10.11 What is the general public opinion in your city/region and country towards your project of hosting the Olympic Games?

If you carry out opinion polls, please specify the following:

- Questions asked
- Area covered
- Dates of opinion poll field work
- Sample size

Q 10.12 What, if any, opposition is there to your project? Please detail.

Q 10.13 Does legislation in your country require you to carry out a referendum to be held on a project such as the Olympic Games?

Could you be forced into a referendum by opponents to the Olympic Games project?

If so, what would the legal implications be if the referendum was negative?

If a referendum is required, this should be carried out prior to the selection of Candidate Cities and the results of such a referendum should be provided to the IOC.



11 → Finance and Marketing

OLYMPIC GAMES BUDGET

Q 11.1 How will your Olympic Games (OCOG) budget be structured (private vs. public financing)?

Q 11.2 What financial commitments have you obtained from your national, regional and/or local governments?

Please note that, in the candidature phase, it will be essential for you to obtain, inter alia, the following commitments from your public authorities as they are vital to the successful staging of the Olympic Games:

- A commitment to provide all security, medical, customs, immigration and other government-related services at no cost to the Organising Committee (OCOG)
- A commitment to make available all competition and non-competition venues owned by the public authorities to the OCOG either at no cost or a rental cost to be specified.
- A commitment to cover any shortfall in the OCOG budget;
- A commitment to undertake and finance the necessary infrastructure developments.

Continued on next page



Finance and Marketing

OCOG vs. NON-OCOG BUDGETS

In considering plans for the financing of the Olympic Games, it should be borne in mind that there are two distinct budgets:

- **OCOG operational budget**: this is the operations budget for the organisation of the Olympic Games. Infrastructure development costs for sports venues, the Olympic Village, the IBC and MPC or other major infrastructure projects must not be included in the OCOG budget
- **Non-OCOG budget**: this is the budget to be financed by public authorities and the private sector in the context of the long-term development of the city/region. It can be divided into capital investments and operations as follows:
 - **Capital investment**: for financing the construction of the main and sports infrastructure required for the Games which will be a long-term legacy. Depending on the context of each host city and the existing infrastructure, capital investments could also refer to land acquisition, relocation of existing communities, upgrading of telecommunications, power or medical infrastructure, etc.
 - **Operations**: for investments in operational areas usually funded by public authorities such as security, transport, medical, customs and immigration services, coordination of the government parties involved in Games preparations, city operations, traffic management, etc. With regard to transport, free public transportation for accredited persons, as well as extended operating hours should be considered, if necessary.

Continued on next page



Finance and Marketing

OCOG REVENUE GENERATING POTENTIAL

Q 11.3 In addition to the financial contribution you will receive from the IOC, what other revenue do you expect to be able to generate?

Please indicate the source, estimated amount and background information on how these estimates were reached.

Q 11.4 Provide a guarantee signed by authorised representatives of both the Applicant City and the NOC stating the following:

G

“The Applicant City of *[insert name of city]* (hereinafter “Applicant City”) and the National Olympic Committee of *[insert name of country of Applicant City]* (hereinafter “NOC”) acknowledge that, in the interest of a successful 2020 Olympic Games marketing programme, all Olympic-related properties and equities of the NOC and the Organising Committee for the Olympic Games (“OCOG”) must be consolidated in the host territory as of 1 January 2015. Should the Applicant City be accepted by the IOC as a Candidate City, the Applicant City and the NOC hereby undertake to enter into a Joint Marketing Programme Agreement to the entire satisfaction of the IOC not later than 7 January 2013, whereby all NOC-related commercial rights will be acquired by the Candidate City on the OCOG’s behalf for the period between 1 January 2015 and 31 December 2020.”

TOP PROGRAMME AND OTHER IOC MARKETING PROGRAMMES

Q 11.5 The TOP programme is a world-wide sponsorship programme coordinated by the IOC, which affords to a limited number of multinational companies, on a four-year cycle, the highest level international marketing rights in relation to the Olympic Games, the IOC and the NOCs, based on exclusivity for a given product category.

G

G Provide a guarantee confirming the OCOG’s unconditional participation in the TOP programme and other IOC marketing programmes.



Finance and Marketing

BID BUDGETS

Q 11.6 **Should you be accepted as a Candidate City to host the 2020 Olympic Games, describe how and by whom your candidature will be financed.**

What is your budget (in USD) for:

- Phase I (Application)
- Phase II (Candidature)



PART 3 → Instructions

Overview

Introduction This part contains precise instructions on how Applicant Cities must present their Application Files.

Contents Part 3 contains the following chapters:

Chapter
3.1 Application File instructions
3.2 Checklist





3.1 → Application File instructions

Overview

Introduction This chapter provides clear instructions on how Applicant Cities must present their Application File.

Applicant Cities are required to respond to questions contained in 11 themes and provide guarantees.

The presentation of replies should be as simple and economical as possible (the IOC is interested in the facts, not the presentation).

Right of refusal	The IOC reserves the right to refuse any file which does not comply with the presentation requirements.
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Contents This chapter contains the following topics:

Topic
3.1.1 General presentation and layout
3.1.2 Maps
3.1.3 CD ROM instructions



3.1.1 General presentation and layout

- Format** A4 (21cm x 29.7cm), vertical presentation.
- Presentation** Simple, soft-cover and glued binding. Loose leaves and binders not accepted.
- Languages** The Application File must be bilingual English and French.
- Layout** For the answers to each of the questions, the French text shall be presented on the left-hand page and the English text on the right-hand page.
- Exceptions to this are the cover pages and all maps: these pages will be bilingual.
- Each language may be presented in full page layout or in two columns in vertical format:



- Number of pages** The answers for each theme shall be limited to a maximum number of pages (as specified below), plus one page for each of the appendices requested.
- Maximum number of pages (excluding cover pages and appendices):

	Chapter	Max. number of pages
1	Vision, concept and legacy	6
2	Sport and Venues	10
3	Environment and Meteorology	8
4	Accommodation	4
5	Transport	10
6	Medical Services and Doping Control	10
7	Safety and Security	10
8	Technology and Energy	8
9	Legal aspects and custom and immigration formalities	10
10	Government and public support	10
11	Finance and Marketing	6
	TOTAL	92

Charts 1–5 and Maps A, B (B1, B2, ..) and C are to be presented together at the back of the Application File as appendices.



3.1.2 Maps

Maps

Applicant Cities are required to provide three project maps (Maps A, B and C) as well as a number of cluster maps (Maps B1, B2, B3 etc.), as applicable. All maps shall be no larger than A3 format (folded or double page).

For maps A, B and C, the basic map is the same. It is the information you are asked to superimpose on the map that changes.

The basic map should be a recent map of your city/region, on which the scale is clearly marked.

Map A

No colour coding required.

Maps B (B, B1, B2...) and MAP C

The following colour code should be used for these maps:

- PALE BLUE** existing infrastructure, no permanent works required
- DARK BLUE** existing infrastructure, permanent works required
- GREEN** planned infrastructure (for which contracts have already been signed)
- RED:** additional permanent infrastructure (Games dependent)
- PINK:** temporary venues required for the Olympic Games

Applicant Cities are also required to separately provide the three project maps (Maps A, B and C) using a scale of 1:25'000.

Continued on next page



3.1.2 Maps, Continued

Map description	INSTRUCTIONS
Concept map (<u>Map A</u>)	<ul style="list-style-type: none">• No larger than A3 (folded or double page)• Bilingual• Indicate graphic scale used• Indicate North arrow• Indicate legend• Should your main international airport not appear on this map, please use an arrow to indicate its direction and the additional distance to the airport.
<ul style="list-style-type: none">• Venue location and transport infrastructure – <u>Map B and C</u>• Venue location and transport infrastructure <u>cluster/precinct maps</u> – Maps B1, B2, etc. (as applicable)	<ul style="list-style-type: none">• No larger than A3 (folded or double page)• Bilingual• Indicate graphic scale used• Indicate North arrow• Indicate legend• Colour-coded (existing, planned and additional...)• Use the graphic standards provided in chapter 5 to represent different types of transport infrastructure• Label each infrastructure item on the map with the number attributed to it.• Should your main international airport not appear on this map, please use an arrow to indicate its direction and the additional distance to the airport.

Continued on next page



3.1.2 Maps, Continued

Sport pictograms

The IOC hereby authorises Applicant Cities to use the following London pictograms (Copyright LOCOG), on condition that they are not provided to third parties, no commercial use will be made of the pictograms and that they are used solely to illustrate your competition venues. (Pictograms will be provided in electronic format.)



Archery



Aquatics - Synchronised Swimming



Basketball



Canoe - Slalom



Cycling - Track



Equestrian - Eventing



Football



Gymnastic - Trampoline



Judo



Sailing



Taekwondo



Beach Volleyball



Wrestling



Aquatics - Diving



Aquatics - Water Polo



Boxing



Cycling - BMX



Cycling - Mountain Bike



Equestrian - Jumping



Gymnastic - Artistic



Handball



Modern Pentathlon



Shooting



Tennis



Volleyball



Aquatics - Swimming



Athletics



Canoe - Sprint



Cycling - Road



Equestrian - Dressage



Fencing



Gymnastic - Rhythmic



Hockey



Rowing



Table Tennis



Triathlon



Weightlifting



3.1.3 CD ROM instructions

- Quantity** Applicant Cities are required to provide the IOC with **80 CD ROMs**, in addition to their Application Files, containing the following documents:
- **Electronic version of your Application File (.pdf)**
 - **Electronic version of your Maps A, B, B1, B2 etc., and Map C (.jpg)**
 - **Electronic version of your Charts 1 - 5 (excel)**
 - **Applicant City logo - colour and black and white (.jpg and .eps)**



3.2 → Checklist

Checklist of documents to be submitted to the IOC

The following table gives a summary of all documents to be submitted to the IOC:

Date	Documents to be submitted	Quantity	✓
15 September 2011	• Signed Candidature Acceptance Procedure	1	
	• Confirmation of payment of candidature acceptance fee	1	
15 February 2012	• Application File	80	
	• Sets of guarantee letters (originals and copies)	2	
	• Photographic Files	3	
	• CD ROMS (see CD ROM instructions - 3.1.3)	80	
	• Project Maps A, B and C, using a scale of 1: 25'000	1	